



Membership Retention in SCB Chapters

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Outline

- **CSU Chapter**
 - **History**
 - **Activities**
- **Keys to a Successful Student Chapter?**
 - **7 Keys: American Society of Civil Engineers**
- **Ideas to Ignite or Refuel your Chapter**
 - **Student Chapter: The Wildlife Society**

History of the CSU SCB Chapter



Rick Knight – Founder CSU Chapter

*“An army of sheep
that is led by a lion
can defeat an army
of lions led by a
sheep”*

Arab proverb

*(Hartley 2000 WSB
28:468-470)*



History of the CSU SCB Chapter

- 1991 - formed chapter
 - 3rd in time to Yale and UW Madison
- Inaugural meeting
 - Tom Lovejoy
 - Stan Temple
- Longest continuous SCB chapter



FREE ADMISSION!!!

**Wednesday, April
27th at 7pm
Lory Student Center
Theatre
on the CSU Campus**

FEATURING "Viva Vicuna"

Come discover the vicuna
and it's life in the Andes



Come and enjoy award winning
films from around the world!



**~Grand Prize~
1 Night Never Summer Hut Trip**

**~1st Place~
Dinner for 2 at the
Rainbow**

**~2nd Place~
\$30 Gift Certificate**

**~3rd Place(2)~
Gift Certificates**





SCB field trip to The Nature Conservancy's
Phantom Canyon Preserve



STAY ALERT & DRIVE SAFELY!

**OUR LIVES
DEPEND
ON IT.
SO DO
THEIRS.**

COLORADO WILDLIFE ON THE MOVE

WILDLIFE SOCIETY OF COLORADO
NORTHWESTERN COAST GUARDIAN
Colorado Springs
WILDLIFE



Warner College of Natural Resources
Environmental Learning Center

Colorado
State
University

Knowledge to Go Places

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Mission

The Environmental Learning Center is dedicated to advancing environmental stewardship among students and the community through opportunities for experiential learning, self-study; and educational programs.

The CSU Student Chapter of the
Society for Conservation Biology



Presents...

Shawna Crocker

**Regional Coordinator for Project Learning Tree
Colorado State Forest Service**

“Conservation Education through the Peace Core in Zambia”

**Thursday March 23, 2006
5:10 PM in Clark A 203**

The CSU Student Chapter of the
Society for Conservation Biology



presents...

SCB's End of the Year BBQ @ Horsetooth Reservoir!!!!

***Kayaking, Free Food and a Live Band!
"The February Boyz"***

Friday May 12th at 5:00 pm
e-mail Ali for more information at arecc@holly.colostate.edu



What do you think are keys to a successful chapter?



Seven Keys to a Successful Student Chapter **(ASCE: *Evans et al. 2001. April JPIEEP*)**

- Motivated Students
- Institutional Support
- Proactive Advisor
- Dedicated Alumni Support Group
- Good Ties to Local Professionals
- Good Ties to Parent Organization
- Receptive Community




Ideas to ignite or refuel your student chapter **(TWS: *Ledford. 1996. WSB 24:168-169*)**

- Schedule 1st meeting early in semester
- Establish chapter newsletter
- Place member of student chapter on section group
- Establish projects on- and off-campus
- Recruit new members and get them involved immediately
- Delegate responsibility
- Diversity interests and activities
- Have fun!
- Always be positive (most important!)

A decorative horizontal banner at the top of the slide. It features a collage of nature-related images: a white star-shaped flower on the left, a bird in flight in the center, and a blue, rocky or crystalline structure on the right. The background of the banner is a mix of yellow, green, and blue tones.

SCB Mission

*To advance the science and
practice of conserving the
Earth's biological diversity*



*“Never doubt that a
small group of
thoughtful, committed
citizens can change the
world. Indeed, it’s the
only thing that ever has”*

Margaret Mead