3rd International Marine Conservation Congress

Making Marine Science Matter

Glasgow, Scotland, United Kingdom, 14-18 August 2014







An invitation to sponsor, exhibit and advertise

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Hosted by the Society for Conservation Biology Marine Section



Society for Conservation Biology is a global community of conservation professionals | www.conbio.org





The Society for Conservation Biology (SCB) Marine Section invites you to the third International Marine Conservation Congress (IMCC) in Glasgow, Scotland, 14-19 August 2014. The event will bring together marine conservationists from diverse disciplines for discussion, innovation and development of science-based products that inform policy change and implementation.

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About the Society

The Society for Conservation Biology (SCB) is an international professional organization dedicated to advancing the science and practice of conserving the Earth's biological diversity. The Society's membership is comprised of a wide range of people interested in the conservation and study of biological diversity: resource managers, educators, government and private conservation workers, and students.

The Society is a global community with more than 12,000 members world-wide and representatives from over 140 countries. The Society is organized internationally by seven Regional Sections that initiate activities relevant to conservation needs on their continents or in their oceans. The Society provides many benefits to its community including global and regional conferences, free online access to publications for members in developing countries, and a very popular online job board. SCB also administers the prestigious David H. Smith Conservation Research Fellowship Program, sponsored by the Cedar Tree Foundation.

Publications

SCB is the leading voice for the study of the scientific phenomena that affect biodiversity conservation, publishing the flagship peer-reviewed journal of the field, Conservation Biology.

The SCB Marine Section

The SCB Marine Section was formed in 2001 in recognition of growing threats to marine biodiversity, and continues to expand its diverse, international membership. The Marine Section's mission is to advance the science and practice of conserving the Earth's marine biological diversity as detailed on the Sections website (http://www.conbio.org/Sections/Marine/).

Contact Us

General Inquiries
IMCC3 Chair: Chris Parsons
parsons@earthlink.net

Sponsors, Exhibitors & Advertisers Lori Strong Istrong@burkinc.com

About the Meeting

The 2014 International Marine Conservation Congress (IMCC) represents the third standalone marine conservation meeting of the SCB. The first IMCC in Washington DC, 2009 and the second in Victoria, each attracted over 1200 participants. This congress, as others before it, will serve to unite the marine conservation community to develop new and powerful tools to further marine conservation science and policy.

The IMCC is aimed at advancing marine conservation by facilitating discussion among scientists, managers and policy makers and developing science-based products that inform policy change and implementation. To meet this objective, the IMCC will include plenary, contributed presentations, symposia, workshops and focus groups. During interactive symposia, workshops and focus groups, participants will go beyond one-way communication by developing innovative solutions to current conservation challenges. Symposia will include a select group of speakers and creative discussion organized around a specific issue. Workshops, whether geared toward students or professionals, are more interactive than symposia and often have an educational / technical component. Focus groups will consist of multi-disciplinary teams focused on crafting policy and management recommendations, briefings, white papers or peer-reviewed publications.

The meeting will be carbon neutral. Emphasis will be placed on responsible consumption and sourcing and limited use of disposable goods.

Attendees

The IMCC will be international and interdisciplinary and include representatives from science, management, policy, and public sectors. As with the SCB Global Meeting, the IMCC will unite conservation professionals and students from universities, government agencies, non-governmental organizations, environmental industries, private foundations and organizations, and publications. Dialogue among these diverse sectors will be encouraged through the interactive meeting format.

Theme

Making Marine Science Matter is the major theme for this congress. Specific topics to be investigated include:

- Food security and the oceans (sustainable fisheries and aquaculture)
- Marine renewable and non-renewable energy
- Climate, ocean acidification, and the changing oceans
- Advancing marine conservation through international treaties
- Effective conservation planning (to include EBM and MPAs, cumulative impacts)
- Communicating marine conservation (marine conservation awareness and outreach, social media)
- Participation in marine conservation science (e.g. citizen and indigenous science)
- Marine tourism





Venue Glasgow, Scotland

Glasgow is one of Europe's most exciting destinations, which combines the energy and sophistication of a great international city with some of Scotland's most spectacular scenery.

Named by Lonely Planet as one of the world's top ten must-see cities (2009), Glasgow is home to more than 20 world class museums and art galleries. The city's impressive portfolio includes the iconic new Riverside Museum, a breathtaking landmark building on the banks of the River Clyde and a fitting home for the city's world-class transport collection and the internationally renowned Kelvingrove Art Gallery & Museum - Scotland's most visited free tourist attraction. And no visit is complete without experiencing the Art Nouveau genius of Glasgow born artist, architect and designer, Charles Rennie Mackintosh.

The city's unique style is stamped on its year-round events programme, which offers live performances, festivals and entertainment fifty-two weeks of the year and the recent designation as a UNESCO City of Music, has firmly set the seal on Glasgow's reputation as one of Europe's premier cultural capitals.

Glasgow is also a shopper's paradise - the city's Buchanan Street has recently been voted one of the world's top 10 shopping streets. Glasgow is home to shops to suit all styles from international high street stores to designer boutiques.

Sponsorship Opportunities

Organizations wishing to provide general support for the IMCC will help defray the costs of the meeting and provide support for an outstanding program. Meeting sponsors will receive the items listed below as a part of their sponsorship package. Please note all costs are in US dollars.

Platinum Sponsorship — \$50,000

Benefits to Sponsor:

- · Organizational logo on banner at plenary sessions and registration hall
- Five 50% registration discounts
- · Five complimentary IMCC registrations
- Complimentary exhibition booth
- · Full-page advertisement in meeting program
- Acknowledgement on SCB website and Annual Report
- Acknowledgement in meeting program, website, and printed promotional materials

Gold Sponsorship — \$25,000

Benefits to Sponsor:

- Three 50% registration discounts
- Two complimentary IMCC registrations
- · Complimentary exhibition booth
- · Full-page advertisement in meeting program
- · Acknowledgement on SCB Web site and Annual Report
- · Acknowledgement in meeting program, Web site, and printed promotional materials

Silver Sponsorship — \$10,000

Benefits to Sponsor:

- · Two complimentary IMCC registrations
- 50% discount on exhibition booth
- Half-page advertisement in meeting program
- Acknowledgement on SCB Web site and Annual Report
- · Acknowledgement in meeting program, Web site, and printed promotional materials

Bronze Sponsorship — \$5,000

Benefits to Sponsor:

- 25% discount on exhibition booth
- Quarter-page advertisement in meeting program
- Acknowledgement on SCB Web site and Annual Report
- · Acknowledgement in meeting program, Web site, and printed promotional materials

Contact Us

Our development coordinator can help match you with the right sponsorship opportunity for your organization's size and goals. We encourage prospective sponsors to contact us early to maximize exposure and benefits. Send email to: Lori Strong at Istrong@burkinc.com

Event Sponsorships

Events highlighting the scientific program and locality are open for exclusive and partial sponsorship and are an excellent means of advertising your organization. The opportunities listed are designed to fit a variety of budgets and may be combined to meet desired general meeting sponsorship levels. For example, by sponsoring the opening reception for \$30,000 and a poster session for \$20,000, you will receive platinum sponsor benefits. Please note all costs are in US dollars.

Opening Reception \$10,000 (partial) \$30,000 (exclusive)

Evening Networking Party

\$10,000 (partial) \$20,000 (exclusive)

Closing Event \$10,000 (partial) \$30,000 (exclusive)

Re-usable Ceramic Mugs

\$8,000 (exclusive)

Daily Tea and Coffee Break

\$3,500 (partial)

\$9,500 (per day/exclusive)

Euro sponsorship equivalents

\$80,000 US = €58,636 Euro \$30,000 US = €21,989 Euro \$20,000 US = €14,659 Euro \$10,000 (US) = €7,330 Euro \$9,500 US = €6,963 Euro \$8,000 US = €5,864 Euro \$5,000 US = €3,665 Euro

\$4,000 US = €2,548 Euro \$3,500 US = €2,229 Euro

\$2,000 US = €1,275 Euro

International Access award (for international

and developing world delegates)

\$4,000 (per delegate)

\$80,000 (for target of 20 delegates)

Poster Sessions \$5,000 (per session) \$20,000 (exclusive)

Audio/Visual Equipment \$10,000 (exclusive)

Meeting Bags \$2,000 (partial) \$20,000 (exlusive)

GBP sponsorship equivalents

\$80,000 US = £50,947 GBP \$30,000 US = £19,110 GBP \$20,000 US = £12,739 GBP \$10,000 (US) = £6,370 GBP \$9,500 US = £6,051 GBP \$8,000 US = £5,096 GBP \$5,000 US = £3,152 GBP

\$4,000 US = £2,548 GBP \$3,500 US = £2,229 GBP \$2,000 US = £1,275 GBP

Platinum Sponsorship

\$50,000 (US) €35,525 (EURO) £31,517 (GPB)

Gold Sponsorship

\$25,000 (US) €18,760 (EURO) £15,758 (GPB)

Silver Sponsorship

\$10,000 (US) €7,505 (EURO) £6,303 (GPB) **Bronze Sponsorship**

\$5,000 (US) €3755 (EURO) £3,152 (GPB)

General Meeting Sponsorship

\$1,000 (US) €733 (EURO) £637 (GB)

Scottish sponsors can make their payments through the University of Glasgow...

Exhibitors



Booth Fee

\$1,500 per Standard Commercial Booth \$900 per Nonprofit/Artist Booth - High Income Country \$600 per Nonprofit/Artist Booth - Developing Country

Exhibit Hours

Exhibitor Set Up

Thursday 8/14 2-5 pm

Exhibitor Tear Down

Sunday, 8/17 5:30–9 pm

Exhibits Open

Friday, 8/15 9:45 am–8 pm Saturday, 8/16 9:45 am–5:30 pm Sunday, 8/17 9:45 am–5:30 pm

Exhibit times subject to change, based on program schedule

Booth Fee Includes

- A standard exhibit hall booth, includes:
- Registration for 2 persons per booth with entry to all scientific sessions (includes meeting bag, official program and nametags)
- Coffee breaks served in Exhibit Hall
- · Exhibit Map on meeting Web site with link to your organizational Web site
- 50-word description of exhibiting organization in meeting program

Registration and Booth Staffing

To have the exhibit space held for you in the exhibit hall, a 50% deposit must be paid at registration. Full payment is due on 7 May 2014. Each booth fee includes basic registration for two company representatives, who will be working in the booth during the meeting. In addition to the standard booth package, organizations requiring badges in excess of their allotment must pay the regular registration fee for each additional person. Lunch, fieldtrips and tickets to social events may also be purchased separately when registration opens in March 2014. A confirmation e-mail will be sent to you to confirm the 50% deposit and to give you your booth number. This e-mail will also guide you through the registration steps. Each exhibiting firm is responsible for its equipment and must have an attendant in the booth during the hours the exhibit area is open to the public. Exhibit representatives must wear the official SCB badge at all times while in the exhibit area. Exhibit representatives may pick up their badges at the registration area.

Cancellation Policy

Cancellation before 7 March 2014 obligates the Exhibitor to 50% of the total booth cost, and cancellation after 7 March 2014 obligates the Exhibitor to full payment of the booth fee. Refunds will not be made after space has been assigned and paid for unless the space can be reassigned. Any space not claimed and occupied by 9 AM on 16 August 2014 may be reassigned to another exhibitor without further notice to the originally occupant, and all fees forfeited.

Security

SCB does not maintain insurance covering exhibitors' property. Protection of exhibitors' property shall at all times remain the responsibility of the exhibitor. The exhibit area will be closed during non-show hours, but security is not guaranteed. Insurance is to be arranged by exhibitors at their own cost.

Exhibit Description



Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than 7 May 2014, so it may be included in the Official Meeting Program book. If your booth description is not received by this deadline, the description will appear in a Program Addendum distributed at registration.

Advertising



Meeting Program

For maximum visibility, you are encouraged to advertise in the Official Meeting Program. Advertising documents should be sent to: lstrong@burkinc.com by 7 May 2014. All adverts should be high resolution .jpg or .pdf files (300 dpi) and black and white.

Size	High Income Country	Developing Country
	US/EURO/GBP	US/EURO/GBP
Full page (7.25"wide x 10" high)	\$1,000/€756.9/£651.3	\$500/€378.45/£325.65
Half page (7.25 wide" x 4.75" high)	\$500/€378.45/£325.65	\$250/€189.23/£162.83
Quarter page (3.625 wide" x 4.75"	high) \$250/€189.23/£162.83	\$100/€75.69/£65.13

SCB Publications

For additional exposure, SCB publications including Conservation Biology and Conservation Letters each over 10,000 individual subscribers and 10,000 institutions and accept advertisements that are compatible with the goals of the Society. Visit the following links for more information:

Conservation Biology: http://conbio.net/SCB/Publications/ConsBio/Conservation Letters: http://www.conbio.org/Publications/letters/

IMCC 2014

Exhibit Space Contract and Reservation Form International Marine Conservation Congress

Scottish Exhibition and Conference Centre Glasgow, Scotland, 14-18 August EXHIBITORS AND ADVERTISERS, PLEASE RETURN NO LATER THAN 7 May 2014 TO: Society for Conservation Biology • 1313 Dolley Madison Blvd. • Suite 402 • McLean, VA 22101 Phone: 703-790-1745 • Fax: 703-790-2672

Company Name						
Contact Name:			Email:			
Address						
City Phone F		Stat	te/Province	ZIP/Cou	intry Code _	
PhoneF	AX		V	Veb Site:		
Exhibit Space Renta ☐ We want to reserve exhibit spand booth numbers can be found All Exhibit Booths are 10' wide by Indicate the type and quantity of	ace at the I at www.c / 10' deep	conbio.org/i	mcc2014	Exhibit Hall F top choices.	to space numb loor Plan and 2 lue	indicate your
Exhibit Space	Гуре			Fee	Quantity	Amount
☐ Standard Commercial Booth			\$1,500/€113	35.35/£976.95		
☐ Non Profit/Artist - High Income Country		\$900/€1681	.21/£586.17			
☐ Non Profit/Artist - Developi	ng Coun	try	\$600/€454.	14/£390.78		
: List name(s) of individual(s) re	presentir	na compan	v who will at	tend as exhibito	or(s)	
1	•		•		` '	
Additional Exhibits Only Badge	es can be	e purchase	d for \$50/€3	7.85/£32.57 eac	h	
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				Exhibit Space		
Sponsorship		DD D /		Sponsorship	Fees Due \$	5
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□ Event Sponsorships (indicate event) Amount:				nt:		
Advertising We want to place a print ad May.Indicate size and type.			_		e received by	
Size		High Inco	me Country	Developing Cou	intry A	Amount
☐ Full page (7.25" wide x 10"	high)	Number _	\$1,000	Number \$50	' 	
☐ Half page (7.25" wide x 4.7		Number _	\$ 500	Number \$25	50	
☐ Quarter page (3.625" wide x 4.7		Number _	\$ 250	Number \$10	00	

Payment Information on Next Page

Payment

IMCC 2014 payments may be made in US Dollars or UK Pounds* by credit card (VISA, MasterCard or American Express) for either 50% of the total or full payment must accompany this Reservation Form. Full payment is due within 30 days of pleding sponorship/exhibit. Exhibit space may not be set up or occupied before remittance of the balance due for the space. The SCB cancellation policy is described in the Rules and Regulations on the next page and will be strictly enforced. Please read the paragraph on "Cancellations" for a review of policy and obligations of exhibiting companies.

We understand this application becomes a contract when submitted by us and accepted by SCB. We have read and agree to abide by all rules, requirements, regulations, and conditions outlined in the contract and Exhibitor Prospectus.

Enter fee subtotal from each section of the Reservation form and indicate the total due in the space below.

Participation Type	Amount Due
Exhibit Space Rental	\$
Sponsorship	\$
Advertising:	\$
TOTAL FROM ALL SECTIONS	\$
CURRENT PAYMENT AMOUNT	\$
BALANCE DUE	\$

Company Contract Information - For Final Program

Company Name_				
•	· · · · · · · · · · · · · · · · · · ·			
City	· · · · · · · · · · · · · · · · · · ·	State	ZIP	
Phone	FAX		Web Site:	
	Program no later th	•	your display, products, and Please send description v	
Credit Card Paymo	ent: VISA Ma	sterCardAm	erican Express CVV #	
Card #			Exp	
Cardholder Name		Si	gnature	
Billing Address				
			one	
i	•	•	en currency fluctuations.	
For SCB Use Or	nly:	Amo	ount:	
Date:		Вос	oth #'s	
Payment Method	d:	Bala	ance Due:	

 Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Scottish Exhibition Centre. The exhibit area will be open free of charge to the meeting registrants as follows:

Sat, August 16 9:45 AM-8 PM Sun, August 17 9:45 AM-8 PM Mon, August 18 9:45 AM-2 PM

These hours are subject to change as dictated by program requirements.

- Installation and Dismantling: Booths will be accessible to exhibitors for setting up displays after Noon, Friday, 16 August 2014 and are to be ready for display by 5PM. Packing and removal can begin at 2 until 8 PM, Monday, August 18.
- 3. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 33" high. A sign 7" by 44" with one line of copy for identification, 6' draped table with 2 chairs and a wastebasket is furnished for the backdrop. Official Decorator is TBD. A complete line of furniture, display tables, and other items is available. Official Drayage Company is TBD
 - All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers' comprehensive and general liability insurance, at amounts established by the Scottish Exhibition Centre Deadline for receipt of these materials is 22 July 2014—three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in the exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.
- 4. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
- 5. General Regulations: Loud speaking and sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, backwalls and decorations will be limited to 8' in height and not extending more that 2' from the backwall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.
- 6. Direct selling of products or services is by written permission only. Samples, catalogs, pamphlets, publications, promotional materials may only be distributed by exhibitors strictly within the confines of their own premises. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
- Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
- 8. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, Provincial and Municipal Fire Laws, Insurance Underwriter and Glasgow Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities, will not be permitted in the exhibition areas. Likewise, all electrical work and electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits is prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
- In their own best interest, and for security, Exhibitors shall keep an attendant in their booths during all exhibit hours. No exhibit may be dismantled before the

- specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
- 10. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Scottish Exhibition Centre nor any of its employees nor representatives, nor any representative of the Society for Conservation Biology, nor Burk and Associates, Inc., nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Scottish Exhibition Centre property and indemnify and hold harmless the Scottish Exhibition Centre from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
- 11. The Society for Conservation Biology and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
- 12. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
- 13. The Exhibit Manager will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
- 14. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area. In which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives.
- 15. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.
- 16. The Exhibitor will engage at its expense, and through the Scottish Exhibition Centre where the Scottish Exhibition Centre so requires, all necessary labor and trade performing functions directly related to the exhibit. The exhibitor agrees that any person employed to perform such functions on a temporary basis at the Scottish Exhibition Centre shall be represented by the appropriate bonafide AFL-CIO Union.
- 17. Cancellation: If space contracted for is canceled by an exhibitor after 15 February, 2014, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor before 15 February 2014, 50% of the booth fee will be retained by the Society and the balance refunded. If booth space is not occupied by 5:00 PM, Saturday, 16 August, the Society will have right to such space as it sees fit to eliminate blank spaces in the exhibit area.
- 18. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of the Society for Conservation Biology.
 - The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all exhibitors is requested.

Join us for the 3rd International Marine Conservation Congress

Making Marine Science Work



Visit the congress website for abstract submission, accomodation and tourism information

http://www.conbio.org/mini-sites/imcc-2014