

OceansOnline - Join the conversation

OceansOnline Thursday, Aug. 4, 2016

OceansOnline is a full add-on to IMCC4 registration with a theme of Making Marine Science Matter through communication and online resources. Through hands-on training workshops for beginners and discussion panels aimed at experts, we will discuss how internet tools can help marine scientists and conservationist professionals with research, education and outreach. Inspired by the former ScienceOnline Oceans, *OceansOnline* aims to cultivate the ways marine science is conducted, shared, and communicated online. We will bring together a diverse group of hundreds of scientists and conservation professionals, as well as science writers, artists, programmers, and educators from around the world, representing universities, organizations, governmental agencies and companies.

OceansOnline will build on the online ocean community and facilitate new collaborations. IMCC4 provides a means to exchange new hard-won knowledge and experiences, develop new ideas and bravely overcome challenges, and *OceansOnline* will further this mission. *OceansOnline* will also help build on strategic opportunities, such as marketing, meeting potential partners, generating new ideas and gathering knowledge valuable in current and future endeavors. IMCC conferences have generated a large media interest, and *OceansOnline* is expected to increase media coverage. A thorough TV, radio, newspaper and online coverage of the event is expected.

Organizations wishing to provide support for the *OceansOnline* will help defray the costs of the meeting and provide support for an outstanding program. Meeting sponsors will receive the items listed below as a part of their sponsorship package. Please note all costs are in US dollars.

Cod Sponsorship - \$8,000

Benefits to Sponsor:

- App splashpage and banner ad
- Logo and link on IMCC website
- Booth for IMCC4 & *OceansOnline*
- One complimentary *OceansOnline* registration
- Presentation during *OceansOnline* session

Narwhal Sponsorship - \$4,000

Benefits to Sponsor:

- App banner ad
- Logo and link on IMCC website
- Tabletop exhibit *OceansOnline*
- One complimentary *OceansOnline* registration
- Presentation during *OceansOnline* session

Sea Star Sponsorship - \$600

Benefits to Sponsor:

- Tabletop exhibit during *OceansOnline*



OceansOnline Exhibit/Sponsor Contract

Delta Hotel & Conference Center, St. John's, Newfoundland & Labrador (YYT)

IMCC 4 Meeting Dates: 30 July-3 August 2016

OceansOnline Day: 4 August 2016

Company Name: _____

Contact Person and Email: _____

Address: _____

City _____ State/Country _____ Zip _____

Phone _____ Fax: _____ Website: _____

Exhibitor \$600 US \$ _____

Exhibitor Early Registration Discount (2/1/16 deadline) \$500 US \$ _____

IMCC 4 Booth & OceansOnline Booth \$ US per booth \$2,000 \$ _____

Sponsorship:

Item #	Name	Amount
_____	_____	\$ _____
_____	_____	\$ _____
Example:		
S-2	Mobile App Banner Page	\$3,000 US

Due within 30 days of reservation to secure your Booth and/or Sponsorship. Payment must be received by 1 June 2016 in order to be included in the Conference handouts. If paying by check, make payable and mail to: **Society for Conservation Biology (SCB)**, 1313 Dolley Madison Blvd., Suite 402, McLean, VA 22101

VISA MasterCard American Express

Card Number _____ CVV _____ Exp. Date _____

Cardholder Name _____ Cardholder Signature _____

Cardholder Address _____

Cardholder Email _____ Cardholder Phone _____

Booth Total \$ _____

Sponsorship Total \$ _____

TOTAL FEES \$ _____

Questions? Call us at 703.790.1745, or email us at LStrong@BurkInc.com