

Society for Conservation Biology – Europe Section (SCB-ES)

The **Communication committee** has been renewed and revived since the last ECCB in Scotland. We recruited new members and launched a range of activities, including:

- Development of communication strategy spanning internal communication with members of SCB – ES; between SCB – ES and other sections; and beyond SCB
- Broadening our online activities, with a highly active blog and an ever-expanding Facebook community; example of on-going discussions include European **wood-pastures**, the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services (**IPBES**), and highlights on **conservation research in Europe**.
- Serving the communication needs of other committees, but also igniting activity and discussions on policy issues: e.g. engagement in dialogues with the EU on **Green Infrastructure** and the on-going reform of the **Common Agricultural Policy**
- Preparing and distributing resolutions and press releases, while ensuring that a scientific/professional tone of SCB is well-retained.
- Strengthening **network activities** with key institutes (e.g. UFZ - Helmholtz Centre for Environmental Research, Germany), European and National projects, and key NGOs (e.g. BirdLife International, WWF) on selected initiatives and topics.
- Since September 2012 we are **monitoring** the impacts of different communication means, e.g. by recording visits to the website and blog, as means for learning and improving.

Example of vivid Blog activities –
Andras Baldi reporting from IPBES



Wednesday, 19 June 2013

Short personal report from the 1st IPBES MEP and Bureau meeting

by András Báldi, SCB-ES President and IPBES MEP-member

These acronyms make non-involved people crazy, I know. So start with the beginning: IPBES is the Intergovernmental Science Policy Platform for Biodiversity and Ecosystem Services. MEP stands for Multidisciplinary Expert Panel, responsible for scientific and technical functions, the Bureau oversees the administrative functions of IPBES. The decisions, however, are in the hand

wood pastures - thematic posts (16) Conservation research in Europe (15) ECCB2012 (13) IPBES (10) Congress (9) elections (9) ECCB (8) Conservation Biology Courses (7) IPBES 2013 (6) nominations (5) BOD meeting (4) CAP (4) News (4) Policy Committee (4) Students (4) student (4) traditional landscapes (4) traditional practices (4) Board Members (3) Eastern Europe (3) Farmland ecology (3) Summer School (3)

Communicating to our members:
2012 Annual report



Society for Conservation Biology
A global community of conservation professionals

Europe Section

ANNUAL REPORT 2012

<http://www.combio.org/groups/sections/europe>
<http://eurocombio.blogspot.com/>

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Communication with EU: A meeting at DG Environment in Brussels, Jan. 2013 on Green Infrastructure

Key activities and initiatives of SCB-ES

The roadless initiative

(Selva et al. 2011)

Roads to extinction
Fragmentation as a major conservation concern

(Freudenberger et al. In review)

Structural connectivity

Edge effects may render corridors risky or useless

HELMHOLTZ CENTRE FOR ENVIRONMENTAL RESEARCH - UFZ