

HOW TO PREPARE A SUCCESSFUL MAGAZINE SUBMISSION

1. Ensure your work is aligned to the magazine's topic, readership, and style. In other words, submit in a targeted way.
2. Read the submission guidelines thoroughly and follow them to the letter!
3. Proofread and copyedit your work. Listen to how it sounds if you read it aloud. Consider asking a friend for a second opinion.
4. Try to make your piece timely or topical. For example, relate it to a recent current event or season.
5. Emphasise the human interest element -- and play to people's emotions. It can help to tell a story rather than simply share facts.
6. Experiment with innovations that make your piece more interactive, engaging, or aesthetically pleasing. Make it stand out from the crowd.