



**SOCIETY FOR  
CONSERVATION BIOLOGY'S  
31ST INTERNATIONAL  
CONGRESS FOR  
CONSERVATION BIOLOGY**

# **ICCB 2023**

**23-27 July**

**Kigali, Rwanda**

**THE FUTURE IS NOW:  
SUSTAINING BIODIVERSITY  
FOR TODAY AND TOMORROW**

**SPONSORSHIP PROSPECTUS**



## OUR VISION

We envision a world where people understand, value, and conserve the diversity of life on Earth and where SCB, a globally diverse, equitable, and inclusive community of professionals, students, organizations, and supporters, serves as a leading voice for the scientific study and conservation of Earth's biological diversity.

## OUR MISSION

To advance the science and practice of conserving Earth's biological diversity.

## WHO WE ARE

The Society for Conservation Biology (SCB) is a non-profit, dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity. While our historical roots were founded in the field of biology, we recognize that conservation in today's complex world requires a globalized approach that maximizes collaboration amongst professionals from all fields. With more than 2,500 members worldwide, professionals, students, organizations, and supporters collaborate together in a way that transcends borders to advance the SCB vision and mission.



Society for Conservation Biology

# WHAT IS ICCB?

SCB's International Congress for Conservation Biology is the largest global meeting for addressing conservation challenges and presenting the latest in conservation research and practice. ICCB 2023 will take place in Kigali, Rwanda from 23-27 July with the theme The Future is Now: Sustaining Biodiversity for Today and Tomorrow.

# WHY ATTEND ICCB?

- Engage with +1200 conservation and social science practitioners, researchers, policy-makers, managers, and leaders from around the world in the nonprofit, government, and business sector working on biodiversity conservation.
- Generate knowledge sharing through thought-provoking presentations and discussions.
- Build brand awareness through event sponsorships such as plenaries and tea and coffee breaks.
- Share your programs, products and services with key stakeholders in the exhibit hall.
- Become a valuable partner and trusted resource for future collaboration.
- Enhance your influence, establish new project partners and collaborators, and meet developers and end users of the latest conservation tools, data, and science.
- Demonstrate your commitment to advancing the science and practice of conserving earth's biodiversity.



*"IT SEEMS TO ME THAT THE NATURAL WORLD IS THE GREATEST SOURCE OF EXCITEMENT; THE GREATEST SOURCE OF VISUAL BEAUTY; THE GREATEST SOURCE OF INTELLECTUAL INTEREST. IT IS THE GREATEST SOURCE OF SO MUCH IN LIFE THAT MAKES LIFE WORTH LIVING."*

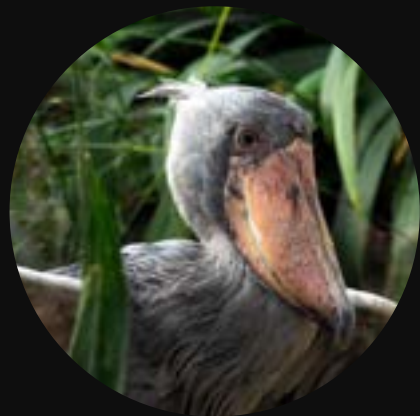
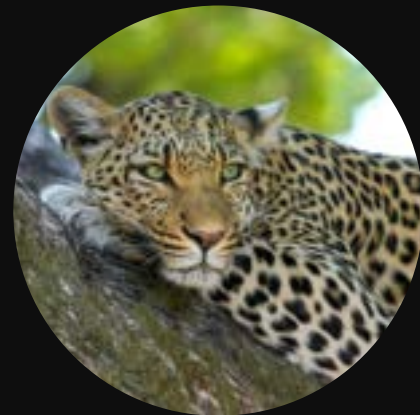
— DAVID ATTENBOROUGH

# KIGALI, RWANDA

Kigali, Rwanda is the capital of and largest city in Rwanda. It's a vibrant, modern city with historic monuments, a growing art scene and fantastic coffee. The city sits among lush hills, offering some stunning views, and it is known for being clean, safe and sophisticated.

ICCB 2023 will take place at the Kigali Convention Center (KCC), recognized by its translucent dome-shape exterior. The center is spread out over different levels, with 18 different meeting halls, an exhibition center and a large auditorium.

Rwanda has rich species diversity, making it a great location for ICCB 2023. In addition to housing a third of the world's mountain gorillas, Rwanda is home to hippos, giraffes, elephants, leopards, zebra and more than 700 kinds of birds. In Nyungwe Forest National Park alone, there are about 1,070 plant species, over 200 of which are trees, and 248 species of orchid.





# TOP 5 REASONS TO PARTICIPATE

**1**

Share your company or organization's vision.

**2**

Position yourself as an environment and conservation leader.

**3**

Highlight your success stories.

**4**

Engage in impactful discussions.

**5**

Gain visibility and network with the global environmental and conservation community.

## THE FUTURE IS NOW: SUSTAINING BIODIVERSITY FOR TODAY AND TOMORROW

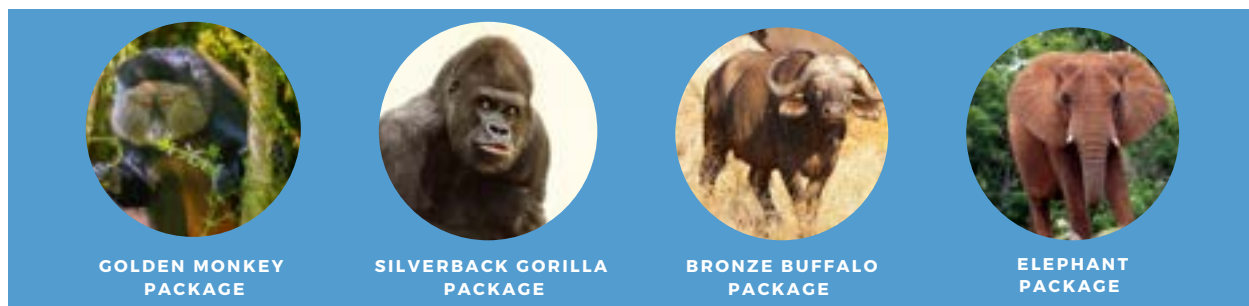
ICCB 2023 will address what must be done now to effectively manage biodiversity for the present and our obligation to ensure sustainable biodiversity for future generations. We'll explore innovative ways and "outside-the-box" thinking to sustain life for all species and share insights on how the benefits of biodiversity can support economic development of communities in Africa and beyond in the near and distant future.



Our ICCB 2023 mascots are the mountain gorilla and the African golden cat.

# ICCB 2023 SPONSORSHIP PACKAGES

CONTRIBUTE TO BUILDING A BETTER TOMORROW



**GOLDEN MONKEY PACKAGE**

**SILVERBACK GORILLA PACKAGE**

**BRONZE BUFFALO PACKAGE**

**ELEPHANT PACKAGE**

Sponsorship Levels	Golden Monkey	Silverback Gorilla	Bronze Buffalo	Elephant
Cost	\$20,000	\$10,000	\$5,000	\$2,500
Exhibit Booth	3x6 meters	3x3 meters	50% discount	10% discount
Congress passes	5	3	2	1
20% discount on addit. passes	X	X	X	X
Closing ceremony tickets	5	3	2	1
A la carte options (excludes TEAM Convenor and ICCB App)	2	1	-	-
Logo on congress signage	X	X	X	X
Opening keynote sponsor, w/brief speaking opportunity	X	-	-	-
Welcome reception sponsor	X	-	-	-
Recognition: welcome/closing announcements	X	X	X	-
Plenary session sponsorship, includ. brief speaking opportunity	X	X	-	-
In-depth sponsor profile feature on ICCB site	X	X	-	-
Premium logo placement on ICCB email marketing materials	X	X	-	-
Social media promos from official ICCB account	4	2	-	-
Rotating banner ad on the ICCB app	High rotation	High rotation	Standard rotation	-
Logo on screen at plenary sessions	X	X	X	X
Sponsor callout in ICCB email marketing materials	X	X	X	X
Logo and hyperlink on ICCB website	X	X	X	X
Logo + company profile on ICCB App	X	X	X	X
Logo on printed ICCB mini-program / schedule-at-a-glance	X	X	X	X
Sponsor badge to wear on-site	X	X	X	X

# ICCB 2023 A LA CARTE SPONSORSHIPS

All a la carte sponsorships include recognition in the app, website, pre-congress promotions and printed mini-program. They are available on a first come, first served basis.

## **Hallway & Networking Lounge | \$7,000**

Enjoy excellent exposure through signage in the hallways and networking lounge where conference participants take breaks, hold impromptu meetings, and network with colleagues and friends from across the conservation sector. All ICCB attendees move through these spaces on a daily basis so you're sponsorship will not be missed.

## **Lunchbreak Sponsor | \$1,000**

Display your company name and logo at lunch breaks.

## **Afternoon Tea Breaks Sponsor | \$1,500**

Be visible when attendees mingle and enjoy refreshments and get their afternoon boost by sponsoring an ICCB tea break. You will have exclusive visibility on the event-related signage and promotion at every tea break that you sponsor.

## **Morning Coffee Break Sponsor | \$2,000**

Start participants off on the right foot by sponsoring a morning coffee break. You will have exclusive visibility on the event-related signage and promotion at every morning coffee break that you sponsor.

## **Field Trips | \$1,500**

Exclusive visibility on Field Trip related signage and promotion

## **Pre-congress Training Sessions / Workshops | \$5,000**

Exclusive visibility on Training Session / Workshop related on-site signage and all pre-congress marketing materials and get your company logo on all direct email marketing to registered pre-congress session attendees. Pre-congress Training Session and Short Course sponsors can also place a flyer or postcard in all session rooms.

## **Poster Sessions Showcase Sponsor | \$2,000**

Posters sessions are some of the most energized, well-attended and promoted events at ICCB! Expect up to three sessions at the Congress. Sponsors will enjoy branding on poster session related signage and marketing and a special poster board promoting your organization.

## **ICCB Plenary Session | \$2,000**

Verbal recognition from SCB at the start of the plenary, 120-second speaking opportunity at the plenary (pre-approved script) and display of your company name and logo

## **Congress Badge | \$4,000**

All attendees wear the ICCB name badge, and for maximum visibility, your organization name and/or logo will be printed on the lanyard

# ICCB 2023 A LA CARTE SPONSORSHIPS

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## **ICCB Swag | Starting at \$3,000**

Your organization logo and name will be printed on the congress memorabilia, such as a gorilla plush, a congress sweatshirt / t-shirt / hat / tote bag etc. Other ideas? Let us know. Pricing depends on item.

## **Closing Ceremony Sponsor\* | \$10,000**

Sponsor the ICCB Closing Ceremony where we will gather to celebrate ICCB and network over light-bites and refreshments. Recognition includes event signage, a special thank you during welcome remarks, and a programmatic opportunity and recognition at a select ICCB plenary talk.

## **Live Stream Sponsor | \$8,000**

Your logo will be displayed on-site and displayed on all live-streamed events from ICCB 2023! Content is archived for later viewing which means this sponsorship provides value well-after ICCB is completed.

## **Diversity & Inclusion ICCB Travel Awards | \$2,000**

Help us host a more inclusive conference and bring developing country and student participants to Rwanda. Travel Awards sponsors enjoy visibility on the congress signage, special recognition on the ICCB app and in all congress promotional material..

## **ICCB App\* | \$10,000**

The most visible ICCB sponsorship! The ICCB app sponsor will be viewed thousands of times throughout the Congress -- every time an attendee opens the app and through in-app promotions!

## **TEAM Convener\* | \$10,000**

Get an exclusive ICCB experience and group benefits when you convene your teams. Not only will your team members enjoy the educational and networking benefits of attending ICCB, your group will have access to designated meeting and lounge space. This is tailored for government entities and NGOs. Team size: 5-10 attendees.

Includes:

Reservable meeting space to convene your team(s)

Five complimentary registrations\*

Five discounted registrations\* (50% off)

First chance to register for pre-congress sessions

Special ICCB welcome package for all team members (conference swag)

Public recognition of your team at the Congress

## **Thematic Sponsorships Available**

Show your support for congress themes that are important to your work! Reach out to [iccb sponsorship@conbio.org](mailto:iccb sponsorship@conbio.org) for more information.

\*At the SCB member, early bird rate.





# BOOTHS



## BE AN ICCB EXHIBITOR

ICCB Exhibit Opportunities	Single (3x3m)	Double (3x6m)	Single (3x3m)	Double (3x6m)
Business / Company Booth	\$2,100	\$3,000	\$2,500	\$3,400
<i>Organizational Member of SCB</i>	\$1,575	\$2,250	\$1,875	\$2,550
Non-profit / Government / University Booth - Developed Country	\$1,200	\$2,100	\$1,600	\$2,500
<i>Organizational Member of SCB</i>	\$900	\$1,575	\$1,200	\$1,875
Non-profit / Government / University Booth - Developing Country	\$800	\$1,700	\$1,200	\$2,100
<i>Organizational Member of SCB</i>	\$600	\$1,275	\$900	\$1,575
Artist Table Top*	\$500	NA	\$700	NA

\*Artist booth is limited to hand-made arts and craft products or paintings. Limited space available.

### INCLUDED WITH A SINGLE EXHIBIT BOOTH

- One ICCB registration + one 50% discounted registration
- One pass to attend the ICCB closing ceremony + one 50% discounted pass
- Company logo and description on ICCB app
- Company logo and hyperlink to company site on the ICCB website

### INCLUDED WITH A DOUBLE EXHIBIT BOOTH

- Two ICCB registrations + two registrations at 50% off
- Two passes to attend the ICCB closing ceremony + two passes at 50% off
- Company logo and description on ICCB app
- Company logo and hyperlink to company site on the ICCB website