

A close-up photograph of a leopard's face, showing its distinctive rosette pattern and intense green eyes. The leopard is looking slightly to the left of the camera.

**SOCIETY FOR
CONSERVATION BIOLOGY'S
33RD INTERNATIONAL
CONGRESS FOR
CONSERVATION BIOLOGY**

ICCB 2027

**27 June - 1 July, 2027
Puebla, Mexico**

A decorative background pattern at the bottom of the page, featuring stylized, light blue floral and leaf motifs on a white background.

SPONSORSHIP PROSPECTUS



OUR VISION

We envision a world where people understand, value, and conserve the diversity of life on Earth and where SCB, a globally diverse, equitable, and inclusive community of professionals, students, organizations, and supporters, serves as a leading voice for the scientific study and conservation of Earth's biological diversity.

OUR MISSION

To advance the science and practice of conserving Earth's biological diversity.

WHO WE ARE

The Society for Conservation Biology (SCB) is a non-profit, dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity. While our historical roots were founded in the field of biology, we recognize that conservation in today's complex world requires a globalized approach that maximizes collaboration amongst professionals from all fields. With more than 2,500 members worldwide, professionals, students, organizations, and supporters collaborate together in a way that transcends borders to advance the SCB vision and mission.



Society for Conservation Biology

WHAT IS ICCB?

SCB's International Congress for Conservation Biology is the largest global meeting for addressing conservation challenges and presenting the latest in conservation research and practice. ICCB 2027 will take place in Puebla, Mexico from 27 June - 1 July, 2027.

It will be co-hosted by the SCB Latin America and Caribbean Region and the SCB North America Region.



WHY ATTEND ICCB?

- Engage with 1500+ conservation and social science practitioners, researchers, policy-makers, managers, and leaders from around the world in the nonprofit, government, and business sector working on biodiversity conservation.
- Generate knowledge sharing through thought-provoking presentations and discussions.
- Build brand awareness through event sponsorships such as plenaries and tea and coffee breaks.
- Share your programs, products and services with key stakeholders in the exhibit hall.
- Become a valuable partner and trusted resource for future collaboration.
- Enhance your influence, establish new project partners and collaborators, and meet developers and end users of the latest conservation tools, data, and science.
- Demonstrate your commitment to advancing the science and practice of conserving Earth's biodiversity.

“THE FOREST IS NOT A RESOURCE FOR US, IT IS LIFE ITSELF. IT IS THE ONLY PLACE FOR US TO LIVE.”

— EVARISTO NUGKUAG IKANAN, INDIGENOUS AGUARUNA/AWAJÚN LEADER FROM THE PERUVIAN AMAZON

PUEBLA, MEXICO

Puebla, Mexico offers an inspiring setting for ICCB 2027, bringing together rich culture, striking architecture, world-class cuisine, and access to remarkable conservation landscapes. This UNESCO-recognized historic city, framed by the volcanic skyline of Popocatepetl and Iztaccíhuatl, connects attendees with Mexico's biodiversity, from pine-oak forests and high-elevation grasslands to wetlands and agricultural mosaics.

With a walkable center, temperate climate, strong academic and civic networks, and vibrant traditions, Puebla is an ideal place for exhibitors and sponsors to engage the global conservation community, build meaningful connections, and be part of conversations shaping the future of conservation.





TOP 5 REASONS TO PARTICIPATE

1

Share your company or organization's vision.

2

Position yourself as an environment and conservation leader.

3

Highlight your success stories.

4

Engage in impactful discussions.

5

Gain visibility and network with the global environmental and conservation community.

CONFERENCE PROMOTION

ICCB supporters gain lasting visibility across the international conservation community through SCB's extensive international networks, websites, newsletters, email campaigns, social media, professional connections, and presence at other conservation conferences. Sponsorship also benefits from ICCB's media attention, local tourism and convention support, active congress website, and ongoing updates before, during, and after the event, helping elevate your commitment to advancing the science and practice of conserving biodiversity.

SPONSORSHIP PACKAGES

Benefit	Diamond	Platinum	Gold	Silver	Bronze	Supporter
Investment	\$20,000	\$12,500	\$7,500	\$5,000	\$2,500	\$1,000
Congress passes, including social events	8	4	2	2	1	—
Exhibitor booth	Premium double	Standard	Standard	—	—	—
Website logo with link	Large / homepage	Large	Medium	Sponsor page	Sponsor page	Supporter page
In-depth sponsor profile on website	Yes	Yes	—	—	—	—
ICCB app listing	Yes	Yes	Yes	Yes	Yes	Yes
Premium app placement	Yes	Yes	—	—	—	—
App push notification	2	1	1	—	—	—
MC recognition	Event-wide	Event-wide	—	—	—	—
Plenary screen / transition recognition	Yes	Yes	Yes	Slide loop	Slide loop	—
Congress signage	Yes	Yes	Yes	Yes	—	—
Social media recognition	Yes	Yes	Yes	Yes	—	—
Eligible for add-ons	Yes	Yes	Yes	Yes	Yes	—
Anchor Choice included	1	1	—	—	—	—

BOOTHS

Exhibitor Category	Standard Booth	Double Booth
Commercial	\$2,150	\$3,000
Nonprofit / Government / University	\$1,700	\$2,400
LMIC / Developing- Country Nonprofit	\$1,300	\$2,000
Local Artist / Community Table	\$500	—

Booth Packages Include

- Exhibitor booth, size and furnishings per exhibit services
- Small logo on the ICCB 2027 exhibitor webpage with link
- 1 congress pass, including social events
- Double booths include 2 congress passes

Diamond & Platinum Sponsors get to select one included Anchor Choice, subject to availability

Anchor Choice	Value
Congress Lanyard / Badge Co-Sponsor	High-visibility branding carried by attendees throughout the Congress
Coffee Cart Sponsor	Daily exposure in a high-traffic gathering location
Poster Session Sponsor	Visibility among researchers, students, practitioners, and presenters
Email Sponsor	High-visibility branding in ICCB promotional emails throughout the pre-Congress campaign

ICCB 2027 ADD ONS

ICCB Conference App — Presented By

\$13,000 | 1 available

Premier digital branding throughout the Congress experience, including visibility at app open and key navigation points.

Welcome Reception Sponsor

\$7,500 | Gold+ required

Branding at a major networking event and in pre-Congress promotion.

Plenary Sponsor

\$7,500 | Gold+ required

Recognition on plenary screens and associated signage during a high-profile Congress session

Email Sponsor

\$3,000 | 4 available

High-visibility branding in ICCB promotional emails throughout the pre-Congress campaign, offering sustained exposure during key attendee outreach periods

Coffee Cart Sponsor

\$6,000 per cart | 2 available

High-traffic visibility where attendees gather for tea, coffee, and conversation.

Congress Lanyard / Badge Co-Sponsor

\$4,000 | 4 available

Sponsor name or logo displayed on attendee lanyards or badges worn throughout the Congress.

Pre-Congress Training / Workshop Sponsor

\$4,000

Visibility at trainings and workshops, with dedicated signage and attendee messaging.

Program / Digital Schedule Sponsor

\$3,500

Branding in the digital program, schedule materials, and ICCB app.

Poster Session Sponsor

\$2,500 per session

Signage and a dedicated sponsor poster board during one of ICCB's most active scientific exchange settings.

ICCB 2027 MISSION ALIGNED GIVING



TRAVEL & ACCESS FUND

Supporting students, Indigenous practitioners, and conservation practitioners from low-income countries.

Champion — \$20,000

Naming-level recognition for the fund

Partner — \$10,000

Prominent recognition as a fund partner

Contributor — \$5,000

Recognition as a fund contributor

Friend — \$2,500

Recognition as a fund supporter



LANGUAGE ACCESSIBILITY FUND

Supporting translation, captioning, and language-inclusive participation.

Champion — \$10,000

Premier recognition as a language access champion.

Partner — \$5,000

Recognition as a language access partner.

Contributor — \$2,500

Recognition as a language access contributor.

DONATIONS

If you would prefer to support the Congress via a direct donation to SCB Global, you are welcome to do so. Donations made in the United States to SCB Global are tax deductible. To discuss making a donation please contact:

Nate Spillman (SCB Global Deputy Director) — nspillman@conbio.org

