

SPONSORSHIP PROSPECTUS

8TH INTERNATIONAL MARINE CONSERVATION CONGRESS



Marine Science for the Planet and its Peoples

Contact imccteam@conbio.org with questions or sponsorship ideas.
Website: <https://scbmarineprogram.org/scbmarine-meetings/>

About the International Marine Conservation Congress

The Society for Conservation Biology (SCB) Marine Program hosts meetings that serve as international forums for addressing marine conservation challenges. As a global community, IMCCs bring many minds for one ocean to share new research, advance practice, and foster collaboration. IMCC is the premier networking opportunity for marine conservation professionals and anyone engaged in marine and coastal conservation and research.



IMCC Connects Today's & Tomorrow's Conservation Leaders

- IMCC is attended by 700-1,200 delegates from over 75 countries who are
 - Decision-makers such as executive directors, policy makers, world-leading marine conservation scientists, professors and educators, and project managers.
 - Major institutions such as universities, government agencies, non-profits, business, private foundations, and publishers attend IMCC.
 - Students, the future of marine conservation, are 25% of the participants.
- IMCC is the largest networking platform for anyone interested in marine conservation featuring the latest research, development and challenges in marine conservation science and practice.
- IMCC priorities inclusivity and sustainability.

Support Marine Science

The health of our ocean is inseparable from the wellbeing of people everywhere. Thriving marine ecosystems support food security, cultural traditions, resilient livelihoods, and a connected global economy. The ocean helps regulate our climate, inspire medical breakthroughs, and shape the identities of coastal communities around the world. Our future depends on a healthy, productive ocean.

IMCC8 brings together many minds for one ocean—uniting scientists, practitioners, policymakers, and community leaders to confront the most pressing marine challenges. This global gathering creates space to share knowledge, identify risks, and develop practical, forward-looking solutions in the face of a rapidly changing environment. Your support of IMCC8 will help drive the science, partnerships, and community engagement needed to turn ideas into action—advancing marine conservation and strengthening the blue economy for generations to come.

Welcome to Edinburgh, Scotland

Edinburgh, the historic and vibrant capital of Scotland, is the host city for IMCC8. Perched between rolling hills and the iconic Edinburgh Castle, the city is renowned for its striking architecture, rich history, and world-class cultural festivals. The surrounding Scottish coastline and nearby marine environments, including the Firth of Forth and the North Sea, provide important habitats for diverse marine species and serve as key sites for research and conservation initiatives.

Edinburgh's thriving culinary scene, lively arts community, and diverse cultural heritage make it a hub of creativity and innovation. These qualities, combined with Scotland's leadership in marine science and conservation, make Edinburgh an ideal host city for IMCC8, offering participants access to both world-class conference facilities and inspiring examples of sustainable coastal and marine management.



Ways to Support IMCC

Exhibition Opportunities

Booths

Standard Booth

\$3,500 (£2,800)

Standard Booth (NGO High Income Nation)

\$2,500 (£2,000)

Standard Booth (NGO Low- & Middle-Income Nation)

\$1,500 (£1,200)

IMCC8 Exhibitors Receive:

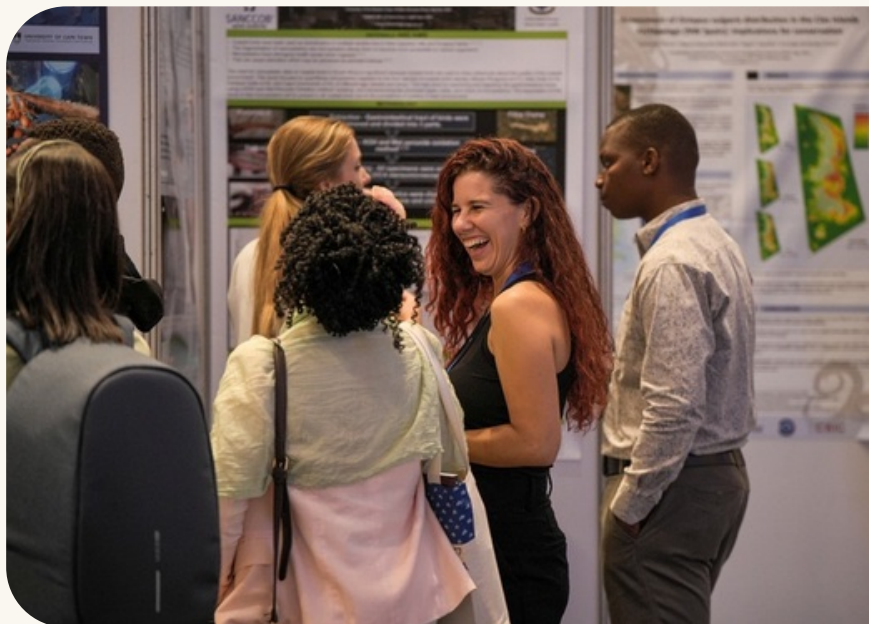
- A booth space that includes one skirted table, two chairs, an organization identification sign, and side/ back wall. Further enhancements available for additional fees (e.g., display space, outlets, TV screens).
- One complimentary conference registration.
- Listing on entrance to convention hall.
- Listing on conference website
- Acknowledgement as an exhibitor in participants' promotions, including the conference program & app



Sponsorship Opportunities at a Glance

	Champion \$40,000 (£30,000)	Defender \$30,000 (£25,000)	Guardian \$20,000 (£15,000)	Protector \$10,000 (£7500)	Advocate \$5,000 (£3700)	Supporter \$2,500 (£1860)
Listed as sponsor in the conference program						
Ad in the electronic conference program	Full page	Full page	Full page	½ page	½ page	
Logo and website link on the IMCC8 website						
Bespoke social media posts on @IMCC2026	10	5	5	2	1	
Listed as sponsor on the conference app						
Logo on event-related signage						
Choose from À La Carte Opportunities to the total value of sponsorship	3	3	2	2	1	
Complimentary registrations	3	3	2	2	1	
Ceremony tickets	4	3	3	2	2	1
IMCC8 exhibition booth						





À La Carte Opportunities

Community Events

Film Night – \$2,000 | £1,550

Sponsor an open-to-the-public film night featuring powerful stories of ocean conservation from Indigenous, local, and international voices. This evening invites the community to experience diverse perspectives, sparking connection, reflection, and collective action for our ocean.

Tales of the Sea – \$2,000 | £1,550

Sponsor Tales of the Sea: An Evening of Ocean Stories, an open-to-the-public event that brings together local, Indigenous, and international scientists, artists, and community leaders for a night of shared storytelling. Through powerful narratives of innovation and resilience, this gathering connects people to ocean conservation in ways that inspire action and deepen community connection.

Maximize Visibility

Conference Program AD – \$500 - \$1,500 | £400 – £1,150

Developed country: full-page \$1,500 / £1,150, half-page \$750 / £600; Developing country/NGO: Full-page \$1,000 / £800, half-page \$500 / £400.

The program is primarily available as a free PDF download from the conference website with a printed version available for purchase to be delivered onsite. For maximum visibility, we invite you to submit a black and white advertisement for the official printed conference program.

Conference Digital Displays – \$1,000 | £800

For maximum visibility, sponsor the conference displays. The displays will be running schedules, live tweets and exclusive sponsor branding in the exhibition hall and lounge area allowing increased social media presence and real-time communication.

IMCC T-Shirts & Conference Memorabilia – \$5,000 | £3,800

Prominent logo placement on all official conference t-shirts and attendee memorabilia.



Conference Highlight Short Documentary – \$5,000 | £3,800

Secure a permanent place in IMCC history by sponsoring the creation of a high-production, short documentary will highlight the scientific advancements shared and professional connections fostered during the congress. Your organization's logo will appear in the film that will be shared on social media platforms after the congress and in marketing campaigns for future IMCCs.

Conference App – \$10,000 | £7,600

Sponsorship Secured!

Our app delivers up-to-date schedules, networking opportunities, messaging, and much more. Benefit from an exclusive presence on the app (including one push notification at installation and a clickable banner ad) and a logo on our website sponsor page. At our past conference in 2024, the app had over 800 users and 10,000+ banner impressions.

The Future of Marine Science

K-12 Student Engagement & Marine Science Awareness Event – \$12,000 | £9,150

Ignite a passion for the oceans. This sponsorship directly increases accessibility for young learners, providing them with exclusive, face-to-face engagement with global marine professionals. Your support provides the hands-on tools and mentorship that turn curious students into the next generation of marine scientists and conservation leaders.

Student-Plenary Luncheon – \$3,000 | £2,300

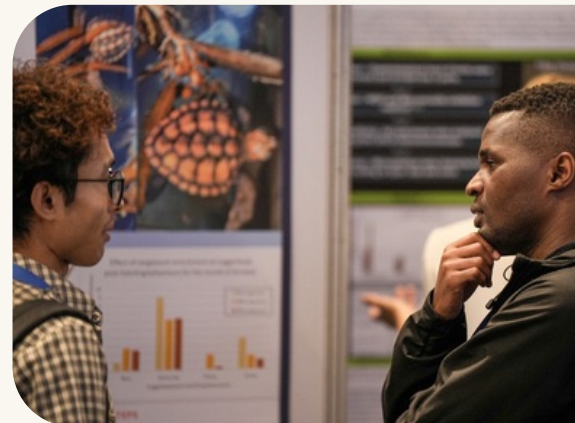
Sponsor mentorship by supporting a lunch to provide the platform for students to engage directly with our world-renowned plenary speakers.

Poster Session Happy Hour – \$7,500 | £5,700

Our poster session does not compete with another scheduled session. It will be held at the end of the day for an informative session and is an ideal networking opportunity. You will have branding on the event-related signage and promotion.

Early-Career Social – \$7,500 | £5,700

Invest in the future of conservation. By sponsoring our Student and Early-Career Social, you remove financial barriers for our most promising delegates to attend this in-demand event.



SCB Marine Board at IMCC7



Congress Proceedings

Conference Session – \$3,500 | £2,700

Sponsor one of the conference sessions or one workshop/training sessions and enjoy branding opportunities in the programme, on the conference website and feature on the session slides.

Workshops & Training Sessions – \$10,000 | £7,600 For Exclusivity

Sponsor our training sessions and help provide attendees with valuable knowledge and new research techniques. You will have exclusive visibility on the session related signage and promotion.

Memories and Experiences

Coffee & Tea Break – \$6,500 | £5,000 Per Day

Keep participants refreshed by sponsoring coffee and tea breaks. Your organization will have prime visibility on the event-related signage and promotion as well as on the coffee stations.

Delegate Luncheon – \$20,000 | £15,200

Be the host they remember. Sponsor lunch on one of the conference days for all delegates. This high-traffic opportunity ensures your logo is seen by every single delegate during the most anticipated break of the day.

Field Trips – \$5,000 | £3,800 For Exclusivity

Sponsor our field trips and help provide attendees a hands-on experience with local conservation efforts. You will have exclusive visibility on the session-related signage and promotion.

Closing Ceremony – \$20,000 | £15,200

Be the lasting memory. Our Closing Ceremony is legendary for its networking and entertainment, and your sponsorship ensures that every delegate can join the celebration. Sponsor the event that everyone looks forward to most.



More Information About Supporting IMCC

Learn more at our website: <https://scbmarineprogram.org/scbmarine-meetings/>

Questions?

If you have questions about any of the current sponsorship opportunities or have an idea of your own, please contact imccteam@conbio.org.





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