Membership Retention in SCB Chapters

Kevin Crooks and Rick Knight Colorado State University

Outline

CSU Chapter

- History
- Activities
- Keys to a Successful Student Chapter?
 - **7 Keys: American Society of Civil Engineers**
- Ideas to Ignite or Refuel your Chapter
 Student Chapter: The Wildlife Society

History of the CSU SCB Chapter



"An army of sheep that is led by a lion can defeat an army of lions led by a sheep" Arab proverb (Hartley 2000 WSB 28:468-470)

Rick Knight – Founder CSU Chapter

History of the CSU SCB Chapter

- 1991 formed chapter
 - ^{3rd} in time to Yale and UW Madison
- Inaugural meeting

- Tom Lovejoy
- Stan Temple
- Longest continuous SCB chapter



FREE ADMISSION!!!

Wednesday, April 27th at 7pm Lory Student Center Theatre on the CSU Campus FEATURI NG "Viva Vicuna" Come discover the vicuna and it's life in the Andes

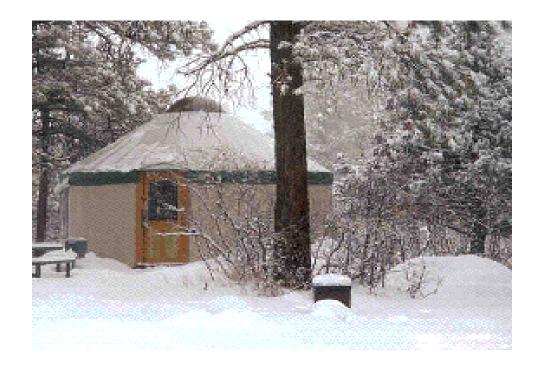


Come and enjoy award winning films from around the world!



~1st Place~ Dinner for 2 at the Rainbow ~2nd Place~ \$30 Gift Certificate ~3rd Place(2)~ Gift Certificates

~Grand Prize~ 1 Night Never Summer Hut Trip

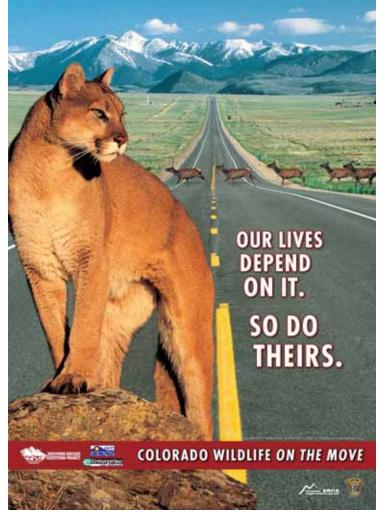




SCB field trip to The Nature Conservancy's Phantom Canyon Preserve











Mission

The Environmental Learning Center is dedicated to advancing environmental stewardship among students and the community through opportunities for experiential learning, self-study; and educational programs.

The CSU Student Chapter of the Society for Conservation Biology



Presents... Shawna Crocker

Regional Coordinator for Project Learning Tree Colorado State Forest Service

"Conservation Education through the Peace Core in Zambia"

Thursday March 23, 2006 5:10 PM in Clark A 203

The CSU Student Chapter of the Society for Conservation Biology



presents...

SCB's End of the Year BBQ @ Horsetooth Reservoir!!!!

Kayaking, Free Food and a Live Band! "The February Boyz"

Friday May 12th at 5:00 pm e-mail Ali for more information at arecc@holly.colostate.edu

What do you think are keys to a successful chapter?

Seven Keys to a Successful Student Chapter (ASCE: Evans et al. 2001. April JPIEEP)

Motivated Students

- Institutional Support
- Proactive Advisor
- Dedicated Alumni Support Group
- Good Ties to Local Professionals
- Good Ties to Parent Organization
- Receptive Community

Ideas to ignite or refuel your student chapter (TWS: Ledford. 1996. WSB 24:168-169)

- Schedule 1st meeting early in semester
- Establish chapter newsletter
- Place member of student chapter on section group
- Establish projects on- and off-campus
- Recruit new members and get them involved immediately
- Delegate responsibility
- Diversity interests and activities
- Have fun!

Always be positive (most important!)

SCB Mission

To advance the science and practice of conserving the Earth's biological diversity "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has"

Margaret Mead