

Why and How to start a Local SCB Chapter



# Chapters

Working locally to achieve conservation success

For the SCB Oceania Section Meeting
July 2014, Suva, Fiji
Rosalynn Anderson-Lederer



What is a local chapter?

Why would I want to join a local chapter?

How do I start a local chapter?

We can help guide your chapter every step of the way



## What is a local chapter?

#### **Grassroots of the organization**



Chapters are affiliates of SCB that serve an area such as a university, town, region, state, ecoregion, country, or several small countries.

The purpose of Chapters is to provide a way for SCB members (and others) in local areas to organize and network around the mission of the Society.

Chapters are a way of "acting locally" while the parent society is a way of "thinking globally."



#### **42 Active Chapters**

#### **Africa Chapters (1 Chapters)**

East Africa Chapter (inactive) Namibia Chapter (forming) Nigeria Chapter

#### **Asia Chapters (1 Chapters)**

China Chapter India Chapter (forming)

#### **Europe Chapters (3 Chapters)**

Armenian Chapter Hungarian Chapter Switzerland Chapter

#### **Latin America & Caribbean Chapters (3 Chapters)**

Bolivia Chapter
Central Mexico
Colombia Chapter (forming)
Cuba Chapter
Northwest Argentina Regional Chapter (inactive) \*
Peru Chapter (forming)

## North America Chapters Canada (2 Chapters)

Kingston Chapter – Ontario Toronto Chapter - Ontario Vancouver Chapter (forming)

#### **United States Chapters (29 Chapters)**

Northeastern US (4 Chapters) Midwestern US (4 Chapters) Southern US (9 Chapters) Western US (12 Chapters)

#### **Oceania Chapters (3 Chapters)**

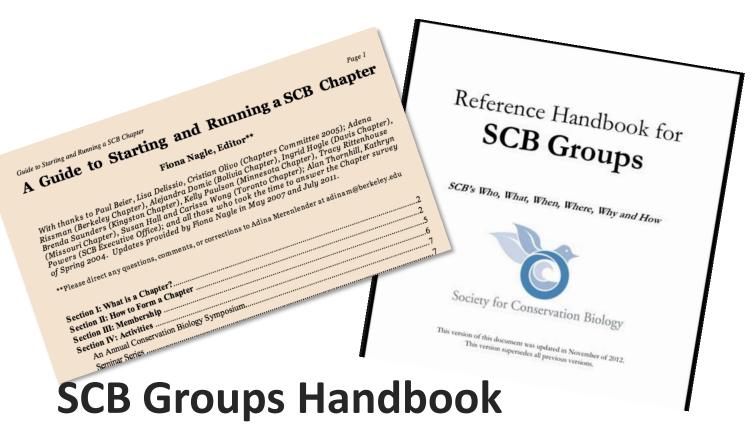
Brisbane and UQ Chapter (Australia) Sydney Region Chapter (Austraila) Wellington VUW Chapter

(New Zealand)

- Chapter Project Grants open to all active and registered SCB Chapters.
- Grants are made on a first-come first-serve basis.
- Limited funds available and the grant application will be closed when funds run out.
- Chapter grants announced when funds are available.

Annual registrations are due JANUARY 31 of each year in order for a Chapter to remain active.

# SCB Guide to Starting and Running an SCB Chapter



Both are downloadable on the www.conbio.org website



# Why would I want to join a chapter?



## Benefits of joining a chapter

- A professional resource for finding jobs
- Projects that you have wanted to start
- Facilitation of continuing education lectures or classes
- Support for community and regional conservation projects and education
- Avenues for public and political advocacy for conservation opportunities for members to share local information and resources
- Moral and social support for professionals and students

# Chapter membership can be tailored to meet the needs of members

As of 2011:

~ 1/3 of Chapters were comprised of mostly students

~ 1/3 of mostly professional members

~ 1/3 with a mix of students and professionals

# Chapter activities can be tailored to meet the needs of members

Choose one or two things the you want your local chapter to do well

Choose one or two things the your want your local chapter

To do well

Choose one or two things the your local chapter

To do well

Choose one or two things the your local chapter

RESTORATION PROJECTS

Field trips

Community support

### Oceania chapter activities

Wellington - VUW Chapter (first chapter in Oceania)

Field trips: Mistletoe transplanting, Tramping, Beach clean-ups, Dives









Seminar series





Wellington Bird Rehabilitation Trust

## Oceania chapter activities

Sydney Chapter (in their second year)



Field trips: Beach clean-ups

Seminar series



Penguins monitoring & reporting

**Policy** 



## Oceania chapter activities

Brisbane Chapter (recently re-activated)



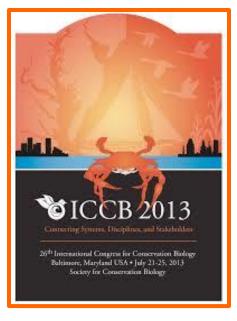
Previously focused on policy...

Now branching into new directions

#### **Section and Global Conferences**











## Chapters are happy to help each other

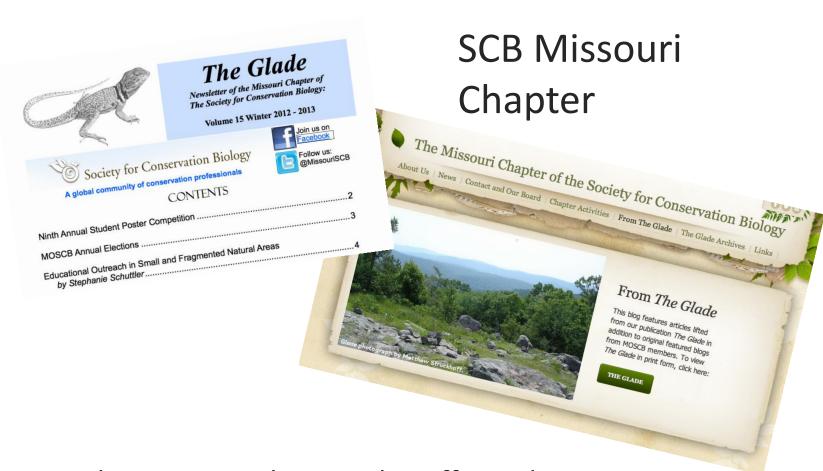


SCB Missouri Chapter



SCB Bolivia Chapter

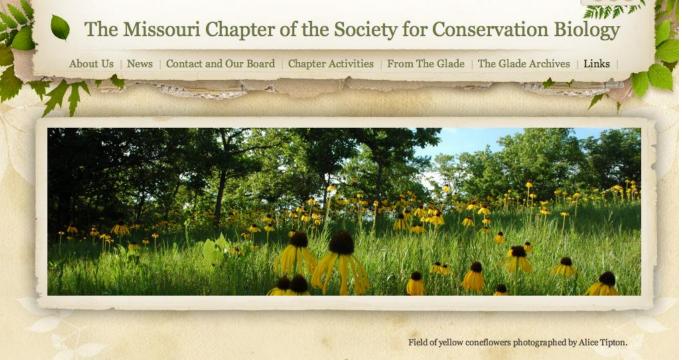
These chapters an offer advice and curricula for Education Outreach Programs



The Missouri chapter also offers advice on running Poster Competitions and Publishing a Newsletter and Blogging

Minnesota and Missouri offer advice on website development







# How do I start a local chapter?

Remember, we're here to help you at every step of the way

# DONE... Who's in with me? I want to start a chapter

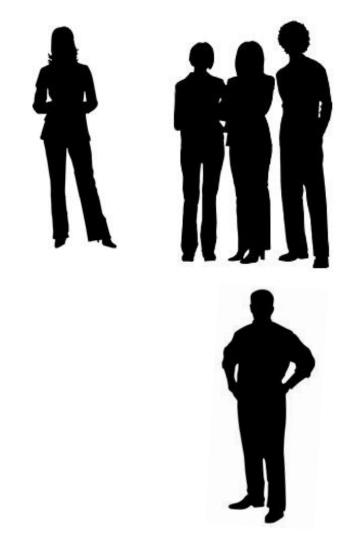
Woohoo!! We are!!

You'll need to create timeline ... and a list of potential resources

... and a preliminary focus and structure of the Chapter

... and an outline of the first meeting

Form a game plan







About SC

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Stephen A

#### Comittee Members

Cagan Sekercioglu

SCB Board of Governors

Chair

Alysha Cypher

Jessa Madosky

Adam Zellinger

Amanda Kuntz

Kelly Pennington

Marit Wilkerson

Conferences

Andrew Gregory Position open, if interested contact

Jessa Madosky Position open, if interested contact

Jessa Madosky

Sadie Ryan

Education (SCB Education Committee Liaison)

Vice-chair and Financial Affairs

Chapters Representative to the

New Chapters Coordinator; Secretary

Social Media Networking

Webmaster (main SCB Chapters pages)

Web Coordinator (individual Chapter sites)

Public Policy (North America Chapters)

Student Affairs (SCB Student Affairs Sub-Committee Liaison)



Discuss the documents with your group, be sure to fill in the various "blanks", and sign all three documents.

Then return all three to the Chair of the Chapters Committee.

The documents will be reviewed by the Chapters Chair and ratified by the SCB president.

