Trends

Chartered Chapters 27 5

Forming 8 7

International Growth
Chapters in the Strategic Plan

Defining the Role of Chapters in SCB
  “Terms of Reference” – articulating how we will contribute to the SCB mission

What can a strengthening, focused Chapter network offer the larger Society?

What do we lack that would make the Chapter Network more effective?
What are Chapters for...

- Clubs
- Outreach and membership
- Communication / education
- Source of expertise on “local” issues
- Conservation action
- Global network for coordinating activities of SCB
Strengthening the Chapters’ Network

- Grassroots outreach and communications on global (Society-wide) issues
- Coordinate with Sections on regional issues
- Advance local issues
- Confer and advise; share experiences and brainstorm
- Local Chapters → local action
  - Coordination of local actions amplifies SCB message and mission
Communications

Two Needs:

Between Chapters and E.O.

Among Chapters
  – Building a stronger network
Membership

• Chapter members requested/required to become SCB members
• Why
• Responses
• Substantive Issues
• BOG discussions

Which brings us back to…
• Communication & Role of Chapters