

Trends

Chartered Chapters	27	5
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International Growth

Chapters in the Strategic Plan

Defining the Role of Chapters in SCB

“Terms of Reference” – articulating how we will contribute to the SCB mission

What can a strengthening, focused Chapter network offer the larger Society?

What do we lack that would make the Chapter Network more effective?

What are Chapters for...

- Clubs
- Outreach and membership
- Communication / education
- Source of expertise on “local” issues
- Conservation action
- Global network for coordinating activities of SCB

Strengthening the Chapters' Network

- Grassroots outreach and communications on global (Society-wide) issues
- Coordinate with Sections on regional issues
- Advance local issues
- Confer and advise; share experiences and brainstorm
- Local Chapters → local action
 - Coordination of local actions amplifies SCB message and mission

Communications

Two Needs:

Between Chapters and E.O.

Among Chapters

– Building a stronger network

Membership

- Chapter members requested/required to become SCB members
- Why
- Responses
- Substantive Issues
- BOG discussions

Which brings us back to...

- Communication & Role of Chapters