

Bob Taylor



Taylor Guitars co-founder Bob Taylor is a pioneering acoustic guitar maker and a world-class expert in manufacturing. Fueled by Taylor's modern innovations in guitar design and production, the company has grown from a small shop established in 1974 into an industry leader and the top-selling acoustic guitar brand in the U.S. In recent years Bob has applied his forward-thinking philosophy to the ethical stewardship of the natural resources the company uses. This has led to the pursuit of more sustainable, socially responsible models of tonewood sourcing, including investment in groundbreaking ecological research and replanting initiatives with ebony in Cameroon, along with the reforestation of koa in Hawaii.