

5th European Congress of Conservation Biology

12th – 15th of June 2018
Jyväskylä, Finland

PLANETARY WELLBEING – MISSION THAT MATTERS!

Faculty of Mathematics and Science

DEPARTMENT OF BIOLOGICAL
AND ENVIRONMENTAL SCIENCE

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UNIVERSITY OF JYVÄSKYLÄ
DEPARTMENT OF BIOLOGICAL AND
ENVIRONMENTAL SCIENCE

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ECCB2018 IN A NUTSHELL



When:
June 12–15, 2018

Where:
Jyväskylä Paviljonki,
40101 Jyväskylä, Finland

What and Who:

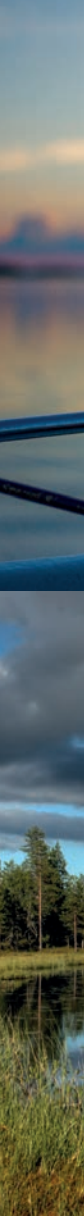
European Congress for Conservation Biology (ECCB2018), the theme of which is planetary wellbeing – a concept that captures the wellbeing of people as well as the integrity and sustainability of Earth's ecosystems. ECCB2018 provides a forum to discuss and develop solutions for some of the greatest challenges faced by humanity by bringing together 1000-1200 professors and other academics in natural and social sciences, practitioners, industry members, government administrators and decision-makers.

We will offer cutting edge plenary sessions ranging from conceptual developments in the field of conservation science to the practice of establishing conservation areas to the importance of ecopoetry and ecocritisims in changing the world. We aspire to balance human resource exploitation and nature conservation to ensure planetary wellbeing. Discussions and developments will take place in symposiums and workshops as well as during the dedicated stakeholder day, the theme of which is ecological compensations also known as biodiversity offsetting.

Partner with Us

The ECCB2018 invites you to partner with the 5th European Congress of Conservation Biology. Society for Conservation Biology (SCB) is a global community of nearly 5,000 members from over 140 countries dedicated to advancing the science and practice of conserving Earth's biological diversity. SCB congresses are recognized as the most important global venue for presenting and discussing new research and developments in conservation science and practice. Most importantly, the congresses connect our global community of conservation professionals and serve as the major networking outlook for anyone interested in conservation and planetary wellbeing.

By sponsoring the congress, you will make a difference by helping to maintain the integrity and sustainability of Earth's ecosystems and thus ensuring a healthy planet for the future generations – a mission that matters.





AURORA BOREALIS

PHOTO: NIILLO ISOTALO



MIDNIGHT SUN

PHOTO: ANDERS WIDESKOTT



THOUSAND LAKES

PHOTO: MONITOTXI / FLICKR

Sponsorship of the conference will help you to:

- / Enhance your brand among a global audience of more than 1000 conservation practitioners, decision-makers, and leaders in the field.
- / Give you the opportunity to network and make new valuable connections while showing your commitment to biodiversity conservation and planetary wellbeing.
- / Obtain visibility and launch and promote products and services

Support ECCB2018 and SCB in influencing global policy, developing positive collaboration and aligning with regional priorities to achieve greater conservation outcomes, developing training opportunities and inclusion for anyone concerned about the future of humanity.

CONTACT US

Prof. Janne Kotiaho

CO-ORGANIZER AND SPONSORSHIP AND FUNDRAISING COMMITTEE / ECCB2018
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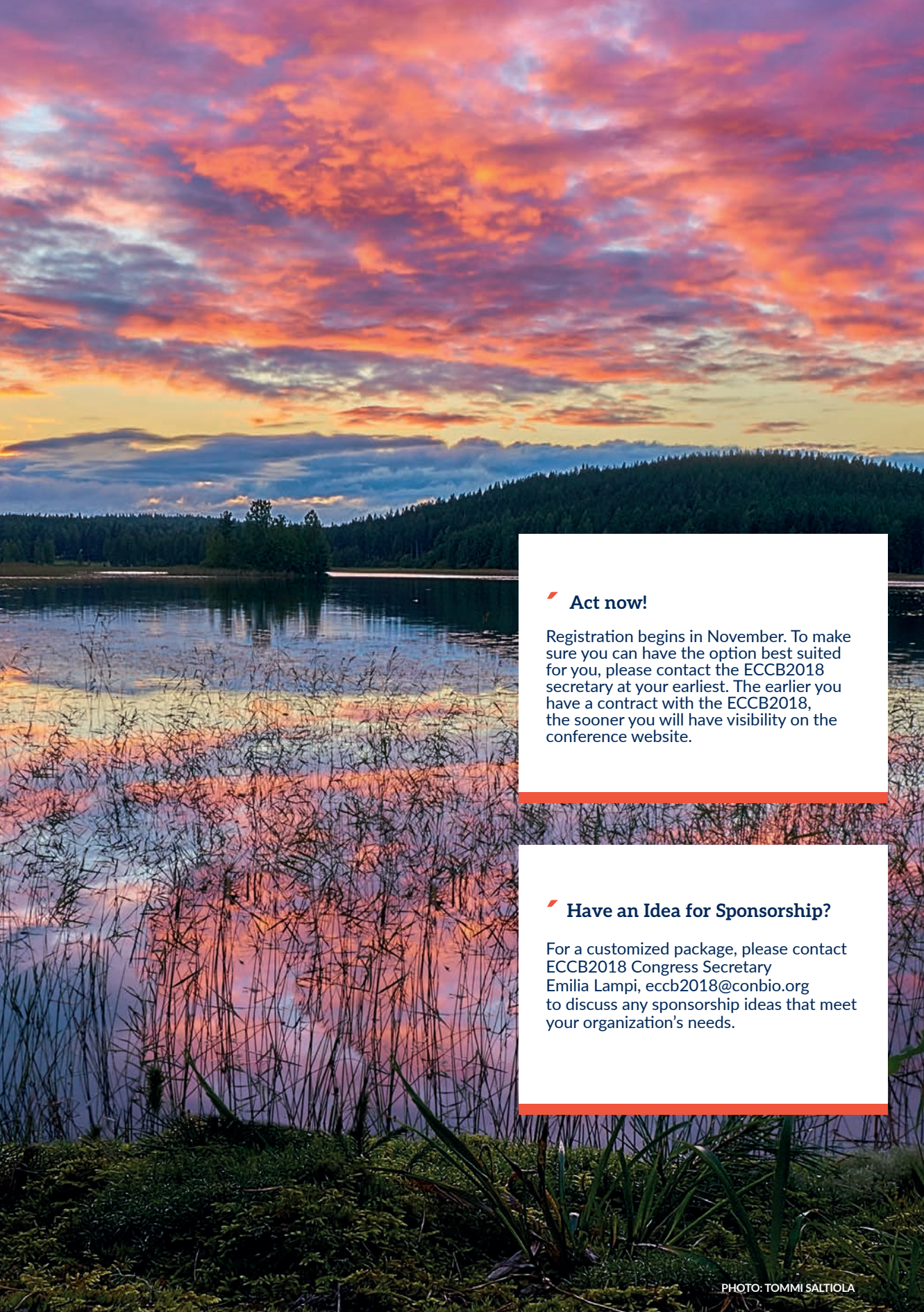




SPONSORSHIP PACKAGES

All pricing in EUR €, excl. VAT

	AURORA BOREALIS 15 000€	MIDNIGHT SUN 10 000€	THOUSAND LAKES 5000€	SAIMAA SEAL 3000€
Listing on conference program	X	X	X	X
Logo on ECCB2018 relevant signage	X	X	X	X
Organization's logo and website link on ECCB2018 website	X	X	X	X
Organization's logo and website link on conference app	X	X	X	X
Ad in the electronic conference program	Full page	Half page	1/4 page	1/8 page
Organization's logo displayed on screen before and after plenary session	Premium	Good	Standard	
Speaking opportunity at a plenary session (up to 2-minutes)	X			
Complimentary registrations	4	3	2	1
Reception and Banquet tickets	4	3	2	1
ECCB2018 Exhibition Booth (No extra complimentary registration included)	Premium 21 sqm	Large 15 sqm	Standard 8 sqm	Small 4 sqm
Visibility in Opening Reception	Premium	Good	Standard	
Visibility at Conference Banquet	Premium	Good	Standard	
Diversity participation awards	3	2	1	
Visibility at all ECCB2018 Poster session	Premium	Good	Standard	
Visibility during coffee breaks	Premium	Good	Standard	
Visibility at all ECCB2018 Sauna Boat Sessions	Premium	Good		



▮ **Act now!**

Registration begins in November. To make sure you can have the option best suited for you, please contact the ECCB2018 secretary at your earliest. The earlier you have a contract with the ECCB2018, the sooner you will have visibility on the conference website.

▮ **Have an Idea for Sponsorship?**

For a customized package, please contact ECCB2018 Congress Secretary Emilia Lampi, eccb2018@conbio.org to discuss any sponsorship ideas that meet your organization's needs.

SPONSORSHIP OPPORTUNITIES

« à la carte »

Conference Banquet – 5 000 €

Visibility in a high traffic event. Sponsorship of the conference dinner and good branding at the event related signage and promotion.

Conference lanyards – 5 000 €

For maximum visibility, your organization name and/or logo printed on ECCB2018 lanyards. The lanyards should be shipped to Jyväskylä by the sponsor by 15th of May 2018. We can also connect you with a local producer.

Opening reception – 5 000 €

Visibility in a high traffic event. Sponsorship of the opening reception includes good branding at the event related signage and promotion.

Poster Session + Coffee break – 3 500€

Visibility at all ECCB2018 Poster Sessions. Our poster sessions do not compete with regular scheduled session. They are held at the mid afternoon to ensure full participation by the delegates. You will have branding on the event-related signage and promotion. The delegates will be invited to the sponsored coffee break through the central radio.

Sauna Boats – 2 000€

Visibility at all ECCB2018 Sauna Boat Sessions. Each cruise is themed according to delegates' wishes to facilitate networking with people close to each other's research topic or career status. Example themes could be for example "bird conservation sauna cruise" or "female post doc sauna cruise".





Travel awards – 1 000€ per grant

Help us host a more inclusive conference and bring developing country and student participants to Jyväskylä, Finland. You will have special thanks section in the conference program, your logo on the confirmation letter to student and developing country registered attendee, and your logo and website link on ECCB2018 website.

Logo on ECCB2018 Volunteer T-shirt – 2 000€

Your organization logo and name will be printed on the Conference volunteer shirts. Conference volunteers are stationed throughout the meeting rooms and exhibit hall for the entire meeting and cannot be missed!

Conference App – 4 000€

Our app delivers schedules, networking, messaging and much more. Benefit from a premium presence on the app (including 1 push notification at installation and clickable banner ad) and a logo on our website sponsor page. Our ECCB/ICCB2015 app had 1,190 users and 301,000 banners impressions. ECCB2018 app will be even greater.

ADVERTISING IN THE ECCB2018 ELECTRONIC PROGRAM

Full page (in color) – 1 000€ VAT Excl.

Half page (in color) – 800€ VAT Excl.

1/4 page (in color) – 500€ VAT Excl.

NB: These prices do not include technical fees. High definition file will have to be provided by the advertiser. Once we receive your order form, we will confirm your advertising space and provide all necessary technical information. Advertising space requests will be processed on a first-come, first-served basis.



**FOR INFORMATION AND
CONFIRMATION**

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THANK YOU FOR YOUR SUPPORT!

EXHIBITION SPACE AND EQUIPMENT

The Exhibition will be located at the venue of the ECCB2018 in Jyväskylä Paviiljonki- a modern, first-rate congress centre providing facilities and services for trade fairs, meetings and conferences right in the city centre. Coffee breaks of the ECCB2018 will be provided right by the Exhibition area, ensuring you great visibility. Spaces are allocated on a first come, first served basis, so be sure to reserve your booth today for prime location. Please note that you can start building your booth already on 11 th June evening.

EXHIBIT BOOTH FEES:

Small Exhibition stand on 11th – 15th of June, 2018, 900€

2 x 2 m2, wall height 2,5 meters
1 table and 1 chair (table size: 120 cm x 80 cm) One complimentary registration

Standard Exhibition stand 11th – 15th of June, 2018, 1800€

2 x 4 m2, wall height 2,5 meters
2 tables and 2 chairs (table size: 120 cm x 80 cm) Two complimentary registrations

Large exhibition stand on 11th – 15th of June, 2018, 2400€

3 x 5 m2, wall height 2,5 meters
3 tables and 3 chairs (table size: 120 cm x 80 cm) Three complimentary registrations

Premium exhibition stand on 11th – 15th of June, 2018, 3500€

3 x 7 m2, wall height 2,5 meters
4 tables and 4 chairs (table size: 120 cm x 80 cm) Four complimentary registrations

Artist exhibition stand on 11th – 15th of June, 2018, 400€

Artist booths are limited to hand-made arts and craft products or paintings

Building the exhibition begins 11th of June
We will inform the building time later

ALL BOOTHS INCLUDE:

- / Basic electricity (220V)
- / Open access to Wi-Fi network
- / Additional registration, per module, with a 250€ discount from each additional exhibiting company representative.
- / Listing of your company on the congress website, with your logo
- / Listing of your company in the conference program
- / Publicity throughout the conference

ADDITIONAL SERVICES:

- / Extra table: 25€ VAT Excl
- / Extra chair: 7€ VAT Excl.
- / Additional walls: 35€ per meter VAT Excl.

INTERNET LINK

- / Included in the exhibition package
- / Your logo will be displayed on the congress website, with a link to your company website.

Important Dates

- 23 MARCH 2018 - FIFTY (50) WORD COMPANY DESCRIPTION AND HIGH RESOLUTION LOGO (300 DPI OR GREATER, EPS, JPEG FILES) DUE FOR PROGRAM
- 23 MARCH 2018 - FULL PAYMENT DUE
- 21 APRIL 2018 - LAST DATE FOR 90% CANCELLATION REFUND, AFTER THIS DATE NO REFUNDS WILL BE MADE

