

A photograph of a gorilla mother holding her infant in a lush green forest. The mother gorilla is on the right, looking towards the left. The infant is on the left, looking towards the camera. The background is a dense green forest.

**SOCIETY FOR
CONSERVATION BIOLOGY'S
30TH INTERNATIONAL
CONGRESS FOR
CONSERVATION BIOLOGY**

ICCB 2021

**13-17 December
Virtual**

**THE FUTURE IS NOW:
SUSTAINING BIODIVERSITY
FOR TODAY AND TOMORROW**

**SPONSORSHIP & ADVERTISING
PROSPECTUS**



OUR VISION

We envision a world where people understand, value, and conserve the diversity of life on Earth and where SCB, a globally diverse, equitable, and inclusive community of professionals, students, organizations, and supporters, serves as a leading voice for the scientific study and conservation of Earth's biological diversity.

OUR MISSION

To advance the science and practice of conserving Earth's biological diversity.

WHO WE ARE

The Society for Conservation Biology (SCB) is a non-profit, dedicated to facilitating, promoting, and advancing the scientific study and conservation of biological diversity. While our historical roots were founded in the field of biology, we recognize that conservation in today's complex world requires a globalized approach that maximizes collaboration amongst professionals from all fields. With more than 2,500 members worldwide, professionals, students, organizations, and supporters collaborate together in a way that transcends borders to advance the SCB vision and mission.

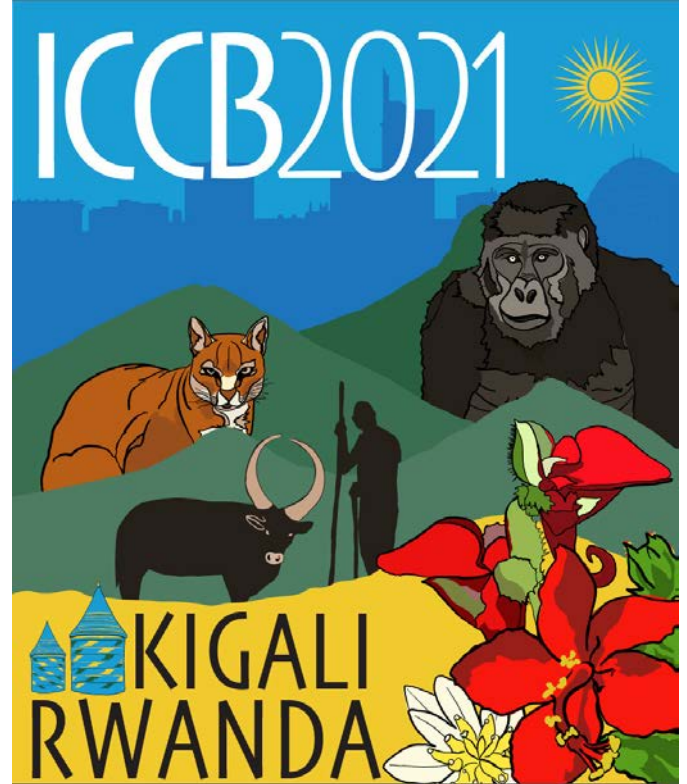


WHAT IS ICCB?

SCB's International Congress for Conservation Biology is the largest global meeting for addressing conservation challenges and presenting the latest in conservation research and practice. ICCB 2021 will take place virtually from 13-17 December with the theme The Future is Now: Sustaining Biodiversity for Today and Tomorrow.

WHY ATTEND ICCB?

- Engage with +1200 attendees from across the world.
- Generate knowledge sharing through five full days of thought-provoking presentations and discussions.
- Build brand awareness through event sponsorships such as plenaries and networking lounges.
- Share your programs, products and services with key stakeholders in an interactive virtual environment.
- Become a valuable partner and trusted resource for future collaboration.
- Enhance your influence, attract new business, and increase customer retention.
- Generate positive publicity from media interest in ethical business activities.
- Demonstrate your commitment to advancing the science and practice of conserving earth's biodiversity.



"IT SEEMS TO ME THAT THE NATURAL WORLD IS THE GREATEST SOURCE OF EXCITEMENT; THE GREATEST SOURCE OF VISUAL BEAUTY; THE GREATEST SOURCE OF INTELLECTUAL INTEREST. IT IS THE GREATEST SOURCE OF SO MUCH IN LIFE THAT MAKES LIFE WORTH LIVING."

— DAVID ATTENBOROUGH



TOP 5 REASONS TO PARTICIPATE

1

Share your company or organization's vision.

2

Position yourself as an environment and conservation leader.

3

Highlight your success stories.

4

Engage in impactful discussions.

5

Gain visibility and network with the global environmental and conservation community.

THE FUTURE IS NOW: SUSTAINING BIODIVERSITY FOR TODAY AND TOMORROW

ICCB 2021 will address what must be done now to effectively manage biodiversity for the present and our obligation to ensure sustainable biodiversity for future generations. We'll explore innovative ways and "outside-the-box" thinking to sustain life for all species and share insights on how the benefits of biodiversity can support economic development of communities in Africa and beyond in the near and distant future.



Our ICCB 2021 mascots are the mountain gorilla and the African golden cat.

ICCB 2021 SPONSORSHIP PACKAGES

CONTRIBUTE TO BUILDING A BETTER TOMORROW



**GOLDEN MONKEY
PACKAGE**



**SILVERBACK GORILLA
PACKAGE**



**BRONZE BUFFALO
PACKAGE**






Sponsorship Levels	Golden Monkey	Silverback Gorilla	Bronze Buffalo
Cost	\$7,000	\$5,000	\$2,500
Lobby Ad	X	X	X
Org Logo in Lobby	X	X	X
Leaderboard Ad	X	X	X
Skyscraper Ad	X	X	X
In-Session Rotating Ads	X	X	
Optional Video Ad	X		
Logo Placement on Pre and Post ICCB Email Marketing	Premium and Standard	Standard	
Sponsored Push Notifications	X		
Short Sponsor Video on Main Lobby Page	X		
Virtual Education and Exhibit Booth	Premium	Standard	Standard
Networking Lounge Sponsorship	X		
Customer Analytics	X	X	X
Live Text Chat	X		
Complimentary ICCB Registrations	6	4	2
Org Logo on Sponsor Wall	X	X	X
Raffle Page Listing	X		
Listing as Sponsor on ICCB Website	Premium	Standard	

BOOTHS

BE AN ICCB EXHIBITOR

Booths	Premium Virtual Booth	Standard Virtual Booth
Cost	\$1000	\$750
Complimentary Registration	6	2
Customer Analytics	X	X
Organization Logo & Description in Booth	X	X
Live Text Chat	X	X
Live Video Chat	X	X
Live Meeting Rooms	X	X
Visitor Request Information Button	X	X
Embed Promotional + Educational Videos in Booth	X	X
Booth Representative Contact Info	X	X

NETWORKING & ADVERTISEMENT OPPORTUNITIES

-  Plenary Session Ad - \$300 USD
-  Display your logo before each plenary session
-  Daily reminder email Ad - \$500 USD
-  Include your logo (linked to your website) in the daily update email distributed to all attendees reminding them of the events taking place the following day
-  Sponsored Networking Lounge - \$500 USD
 - Scheduled virtual networking lounge that can be used for group discussion
 - Ability for administrator to share screen and present presentation
 - All participants can enable camera & microphone
 - Live chat functionality