

Prospectus

of exhibitor and sponsorship opportunities

The most important global meeting for conservation professionals and students

26th International Congress for Conservation Biology (ICCB)

Connecting Systems, Disciplines, and Stakeholders

Baltimore, Maryland, USA • July 21-25, 2013

www.conbio.org/2013

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About the International Congress for Conservation Biology

The first ICCB was held in 1988 in Bozeman, Montana, USA. Since then, the Congress has been held in Africa, Asia, Europe, North and South America, and Oceania. Plenary sessions are presented by conservation leaders and visionaries. Each meeting features numerous symposia, concurrent sessions, workshops, short courses, and field trips. Past symposia have included such diverse topics as: the population biology of invasive species; global amphibian declines; how to integrate conservation research into policy; indigenous communities and conservation; and real-world social and economic solutions to preserve biodiversity.

Attendees

ICCB 2013 will bring together conservation professionals and students from every sector of the field, including the biological and social sciences, management, policy, and planning. Attendees work for universities, government agencies, non-governmental organizations, industry, private foundations and organizations, and publications. They are scientists, students, managers, decision-makers, writers, and other conservation professionals from across the world.

About the Society for Conservation Biology

Dedicated to advancing the science and practice of conserving Earth's biological diversity, the Society for Conservation Biology is a global community of conservation professionals with thousands of members from over 140 countries. The Society's membership comprises a wide range of people interested in the conservation and study of biological diversity: resource managers, educators, government and private conservation workers, and students.

ICCB 2013

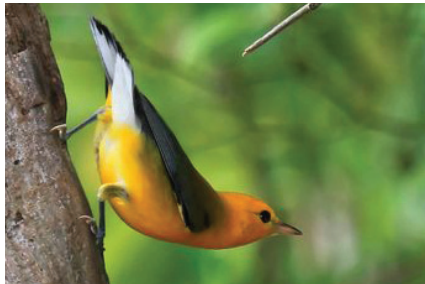
26th International Congress for Conservation Biology

Hosted by the Society for Conservation Biology

Baltimore, Maryland, USA

21-25 July 2013

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Prothonotary warbler



Baltimore Aquarium on Baltimore's Inner Harbor



Red-spotted blue butterfly

We invite you

to join nearly 1,500 delegates from around the world to sponsor, exhibit and advertise at the most important global meeting for conservation professionals and students.

Society for Conservation Biology (SCB) meetings are an international forum for addressing conservation challenges. They are the global gathering spot for presenting and discussing new research and developments in conservation science and practice. Most importantly, SCB meetings connect conservation professionals and serve as the premier networking opportunity for anyone interested in conservation.

Contact Us:

General inquiries: 2013@conbio.org

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www.conbio.org/2013

Sponsorship Opportunities

Gain exposure for your organization, demonstrate your commitment to global conservation efforts, and enhance your visibility among influential leaders and decision-makers by supporting ICCB 2013.



Chesapeake Diamond Sponsorship: \$50,000

- Exclusive sponsorship of Closing Reception
- Full page color ad in the conference program
- Four (4) complimentary conference registrations
- One (1) complimentary Oriole Level Sponsorship
- One (1) complimentary Raven Level Sponsorship
- Conference sponsorship signage including the entrance units
- Logo on conference website
- Opportunity to speak on stage (two minutes) at the event (introduced by SCB or the Local Organizing Committee)
- Logo on cocktail napkins
- Company name listed by sponsorship level in all attendee promotions and the onsite program
- Special sponsor badge ribbons
- Company logo displayed on screen before and after plenary sessions



Baltimore Platinum Sponsorship : \$25,000

- Exclusive sponsorship of either the Opening Reception or the Social Networking Event
- Full page color ad in the conference program
- Three (3) complimentary conference registrations
- One (1) complimentary Raven Level Sponsorship
- Conference sponsorship signage, including the entrance units
- Logo on conference website
- Opportunity to speak on stage (2 minutes) at the event (introduced by SCB or the Local Organizing Committee)
- Logo on cocktail napkins
- Company name listed by sponsorship level in all attendee promotions and the conference program
- Special sponsor badge ribbons

We can help match you with the right sponsorship opportunity for your organization's size and goals. Email us at 2013@conbio.org, or call SCB Executive Director Anne Hummer at 202-234-4133 x102.

Skipjack Gold Level: \$5,000-\$15,000

- Plenary Session (4 available) - \$15,000
- Student and Developing Country Travel (2 available) - \$15,000
- Conference Mug - \$10,000
- Flash Drive - \$8,000
- Student Networking Event - \$7,000
- Refreshment Breaks in Exhibit Hall (8 available) - \$6,000
- Poster Session - \$5,000 per session (two sessions); or \$9,500 exclusive
- Short Courses - \$5,000 partial or \$25,000 exclusive (Baltimore sponsorship level)
- Program Pouch - \$5,000
- Notebooks - \$5,000

All Skipjack level sponsorships also receive:

One (1) complimentary conference registration

Listing on conference website

Full page black & white ad in the conference program

Listing on entrance unit to convention hall

Logo on event signage

Listing as sponsor in attendee promotions and the conference program

Special sponsor badge ribbons for attending company members



Oriole Silver Level: \$1,000-\$3,000

- Hotel Key Card - \$3,000
- Internet Café in Exhibit Hall - \$3,000
- Popcorn Station in Exhibit Hall - \$3,000
- Lanyard - \$2,500
- Water Stations in Exhibit Hall & Outside Sessions - \$1,500 per day (4 available)

All Oriole sponsors also receive:

Listing on conference website

½ page black & white ad in conference program

Logo on event signage

Listing as sponsor in attendee promotions and the conference program

Special sponsor badge ribbons for attending company members



Raven Bronze Level: Up to \$1,000

- Logo Decals in Convention Center - \$800 (each)
- Program Pouch Insert - \$500 (each)

All Raven sponsors also receive:

Listing on conference website

¼ page black & white ad in conference program

Logo on event signage

Listing as sponsor in attendee promotions and the conference program

Special sponsor badge ribbons for attending company members



“As someone who works on international ocean issues, being surrounded by so many international experts in marine science and conservation was like being a kid in a candy shop... Tea breaks were almost equally fruitful—faces were put to names, old relationships rekindled or strengthened and many new ones built as synergies were identified left and right.”

Danica Stent, ICCB 2011 attendee
Senior International Advisor
Research & Development Group



Exhibiting Opportunities

Don't miss out on the opportunity to network with key decision makers and practitioners in the field of conservation biology. Space is limited, so reserve your booth today.



Baltimore Convention Center

Booth Fee

Standard Commercial Booth	\$1,800 (USD)
Non-Profit/Artist Booth – Developed Country	\$1,200 (USD)
Non-Profit/Artist Booth – Developing Country	\$1,000 (USD)

Exhibitors Receive the Following:

- One (1) 10 x 10 foot booth space with identification sign
- One (1) complimentary conference registration
- Listing on entrance unit to convention hall
- Listing on conference website
- Listing as an exhibitor in attendee promotions and the conference program

Important Dates:

March 22, 2013	Fifty (50) word company description and high resolution logo (300 dpi or greater, eps, jpeg files) due for onsite program.
April 21, 2013	Last date for 50% cancellation refund and payment due

****Please Note** – Exhibitors will be responsible for carpeting their own booth. Aisle carpet is provided by SCB. Exhibitors will also be responsible for any additional furniture, AV, internet, electricity, etc. that they would like to have in their booth. See the conference website for a map of the exhibit hall.

Advertising Opportunities in the ICCB Program

For maximum visibility, you are encouraged to submit a black and white advertisement for the official Meeting Program.

	Developed Country	Developing Country
Full page (7.25" wide x 10" high)	\$1,200	\$700
Half page (7.25 wide" x 4.75" high)	\$700	\$450
Quarter page (3.625 wide" x 4.75" high)	\$450	\$300

PHOTOGRAPHY CREDITS

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