

MEDIA ADVISORY:

**2014 International Marine Conservation Congress**  
to cover  
**Marine Conservation Issues Important to the Public**

To conserve the world's oceans we must go beyond science, and use it to inform policy and management, and ultimately to catalyze change. The Society for Conservation Biology's International Marine Conservation Congress (IMCC) brings together conservation professionals and students to develop new and powerful tools to further marine conservation science and policy.

**What: 3<sup>rd</sup> International Marine Conservation Congress**

**Who: Marine conservation professionals from around the world**

**When: 14-18 August 2014**

**Where: The Scottish Exhibition and Conference Centre, Glasgow, Scotland**

**Why: To engage global marine conservationists, present the most up-to-date science, create policy recommendations and management plans, network and conduct community outreach.**

Organized by the Society for Conservation Biology's Marine Section (SCBMarine), IMCC is recognized as the most important international meeting for marine scientists, marine conservation professionals and students. IMCC is global, bringing together more than 1,000 people from around the world. The 2014 Congress will feature nearly 40 organized symposia on topics from **marine tourism, marine protected areas, fisheries, conservation communication, sustainable seafood, climate change, endangered species, economies, citizen science, public engagement and much more.** The theme of IMCC3, *Making Marine Science Matter*, is featured throughout the Congress, keeping a focus on the importance of communication and involvement of the general public. IMCC 2014 will also feature additional talks and presentations, workshops, short courses and exhibitors. The Chairs for IMCC3 include world-renowned scientists Dr. Chris Parsons and Dr. John Cigliano.

IMCC delegates include marine conservation professionals from every sector of the field, including biological and social sciences, management, policy, planning and communications. Universities, government agencies, non-governmental organizations, private foundations and other organizations from numerous countries will be represented. Plenary speakers include world-renowned marine scientists and conservation experts representing organizations in several countries, including Scotland.

Please consider attending the Congress and covering IMCC 2014. To learn more about IMCC, please visit our website: <http://www.conbio.org/mini-sites/imcc-2014> and blog: <http://imcc2014.wordpress.com/>.

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**Press releases for publication available upon request.**